

DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES
ANNUAL REPORT ON GOALS, OBJECTIVES AND POLICIES

January 2024

Program ID/Title: AGS-881/LA State Foundation on Culture and the Arts

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I. Goals

The State Foundation on Culture and the Arts (SFCA) goals are outlined in our current Strategic Plan which includes strategic priorities, vision, mission and values. The plan is effective July 1, 2018 through June 30, 2024 as required by the agency's federal partnership with the National Endowment for the Arts (NEA). The priorities adopted are reflective of broad community input, SFCA Commissioners and staff. On September 20th, 2023, SFCA hired its ninth Executive Director. The agency is currently in the final year of the current plan and has hired Guild Consulting to facilitate and implement a new Strategic Plan that will guide the agency for the next five years. In implementing the plan's priorities and accompanying strategies, SFCA intends to strengthen existing programs and services, increase access to neighbor islands and underserved communities, examine legacy programs, look at best practices for policies and procedures, embrace a culture of transparency and accountability, and set and meet benchmarks that communicate our intentions clearly to our staff, partners, and the broader community.

Vision

We envision a thriving and vibrant Hawai'i enriched by culture and the arts.

Mission

Promote, perpetuate and preserve culture and the arts in Hawai'i.

Values

1. We celebrate and emphasize the cultural richness and diversity of Hawai'i.
2. We believe in equitable access, transparency, and community-based decision-making.
3. We share in the responsibility to perpetuate the Native Hawaiian culture and the arts.
4. We view art and cultural engagement as critical to the educational, economic, and social well-being of individuals, communities, and the State of Hawai'i.

II. Objectives and Policies (Strategic Priorities-per the 2018-2024 Strategic Plan)

1. CULTURE: Support, foster and celebrate the artistic expressions of Hawaii's diverse cultures and communities.
2. ENGAGEMENT: Enhance public engagement in culture and the arts.
3. EDUCATION: Strengthen arts education for all learners.

4. THE ARTS: Enrich the public sphere through the arts.

III. Action Plan with Timetable

- **Past Year Accomplishments (2023)**

Continued implementation of the SFCA 2019-2024 Strategic Plan

- CULTURE

- Continue Folk and Traditional Arts Apprentice Mentoring Culture Grants of Native Hawaiian cultural arts and practices that are unique to the state, such as ulana 'ie.
- Shared stories of Native Hawaiian creatives/practices/art through contemporary media: produced and distributed twelve videos celebrating Native Hawaiian creatives/practices/art. View these videos on the SFCA website: <https://sfca.hawaii.gov/art-in-public-places-program/>
- Built cultural capacity and public awareness of Native Hawaiian practices: 'ulana 'ie through Folk and Traditional Arts Apprentice Mentoring grant to Kumula'au Sing and Haunani Balino-Sing (project: "Nā Akua Ākea (The Vast and Numerous Deities", Hilo, Hawai'i Island). Read more about this project on page 9.
- Administered \$17,500,000 to the Hawai'i Museum of Natural and Culture History (Bishop Museum) and \$2,000,000 to the State of Hawai'i Museum of Monarchy History ('Iolani Palace).
- Awarded Cultural Preservation Grants to the State of Hawai'i Museum of Natural and Cultural History (Bishop Museum) and the State of Hawai'i Museum of Monarchy History (Iolani Palace).

ENGAGEMENT

- Brought back in-person museum programming, and increased attendance after COVID restrictions and closures.
 - Collaborated with Honolulu Theatre for Youth to produce "Under the Blue," an immersive art installation and sensory experience for young people with developmental differences.
 - Provided exhibition space for "Not All Backpacks Carry the Same Weight" art exhibit by Residential Youth Services and Empowerment (RYSE) and Moanalua High School's English Honors classes.

 - King Kamehameha Celebration Commission (KKCC) was contracted in support of engagement around the Kamehameha I sculptures in Kohala and Honolulu through the Kamehameha Day Celebrations. SFCA contracts annually for the conservation of these monuments. SFCA continues to provide administrative support to KKCC.
 - Partnered with the UH Outreach College in support of Statewide Cultural Extension Program (SCEP) which provides free outreach activities with culture and arts presentations statewide and open to the public in libraries, senior centers, prisons and public housing.
 - Biennium Grant category for Community Arts expanded to include Community Development, Arts and Healing, Pre-K Arts Education and Digital Media.
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- Biennium Grants awarded 41 non-profit arts and cultural organizations in FY23
 - EDUCATION
 - Hosted a three-day Teaching Artists Institute at the State Art Museum, training 70 teaching artists from five islands.
 - Piloted Museum Without Walls programs, bringing arts education to non-school spaces.
 - Artists in the Schools program reached 124 schools statewide and 13,481 students in FY23.
 - Provided professional development for 46 teaching artists, 162 students and 82 classroom teachers statewide at the Teaching Institute.
 - Increased and diversified Teaching Artist Roster through new application process.
 - Developed Teaching Artist Mentor Program along with professional development opportunities.
 - Hosted the Annual Hawai'i Regional Scholastic Art Awards Exhibition and Young Artists of Hawai'i at the Hawaii State Art Museum (Capitol Modern).
 - Hosted the annual Poetry Out Loud Program with Hawaii Theatre for Youth with federal partner the NEA.
 - THE ARTS
 - Expanded Art at the Capitol programming to include panel discussions and Honolulu Triennial videos, performance art, spoken word, and a printmaking workshop with legislators.
 - Increased purchasing of works of art by Native Hawaiians. Acquired 71 works of art for the Art in Public Places (APP) Collection.
 - Opened five new exhibits at Capitol Modern.
 - Exhibition visits by Acquisition Award Selection Committees (AASC) continued and attended 23 exhibitions and selected works of art for the (APP) Collection virtually and in-person Hawai'i State Art Museum hired Wall-to-Wall Studios Inc. to rebrand HiSAM.
 - The coordination of SFCA's youth exhibitions *Scholastics* and *Young Artists of Hawai'i* in FY22 was awarded to The Native Imaginative, a Native Hawaiian owned organization based in Honolulu, Hawai'i.
 - APP's Museum Without Walls program (installation and rotation of works of art from the APP collection to State Buildings) remained in effect including rotations in the state capitol. Commissioned works of art initiated for the Wahiawa Civic Center.
 - Continued work for commissions for Kapi'olani Community College Culinary Arts building, University of Hawai'i West-Oahu Gateway and Women's Correctional Center in Kailua (Oahu).
 - Rebranded HiSAM (now Capitol Modern) to increase public awareness and engagement in the art Rollout of the campaign which happened in September 2023, and included wayfinding signage and new logo treatment.
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A. One Year (2024)

Continue implementation of the SFCA 2019-2024 Strategic Plan. Awarded contract to Guild Consulting to develop a new Strategic Plan that will guide the agency through 2028.

Major organizational goals for 2024:

- Increase public awareness of the agency’s impact on the community statewide through its numerous programs.
- Host the 2024 Festival of the Pacific Arts and Culture at the Hawai‘i State Art Museum, setting the stage for the SFCA to expand future connections to communities in the Pacific Rim.
- Seek external grants to supplement traditional government funding.
- Collaborate with community organizations across the state to develop a new SFCA strategic plan.
- Work with Arts First Partners to implement new core standards in the Hawai‘i State Department of Education.
- Assist the Friends of the Hawai‘i State Art Museum in securing a vendor for the museum cafe.

• CULTURE

- Upon approval, will administer General Operating Grants to the State of Hawai‘i Museum of Natural and Cultural History (Bishop Museum) in the amount of \$7.5M with additional CIP Funds of \$10M and the State of Hawaii Museum of Monarchy History (Iolani Palace) \$2M.
- Build cultural capacity and public awareness for Native Hawaiian practices that are not robust, such as ulana ‘ie. Currently working with Ke Kumu Hawaii and the National Organization for Traditional Arts Exchange to oversee the administration of this program of ulana ‘ie. Fill open position for APS III Folk and Traditional Art Coordinator.
- Support areas for King Kamehameha Celebration Commission. Continue the Poet Laureate residency state-wide in partnership with Hawaiian Council for Humanities and Hawaii State Libraries.

• ENGAGEMENT

Continue to evaluate Biennium Grants Program and Application Processes to ensure accessibility to more culture and arts applicants from neighbor islands and underserved communities. Offer statewide Cultural Extension Program outreach to adults and children with services including unhoused, public housing, elderly and correctional facilities.

• EDUCATION

- Restructure and assess Museum Education Program . Continue to provide Museum tours and a virtual activity in the Sculpture Garden through an interactive tour titled ‘Imi Ā Loa‘a was created by the Honolulu Theatre for Youth. This free, family-friendly multi-media experience mixes elements of live performance, walking tour and digital gaming, bringing artwork to life.
 - Continue to increase and diversify Teaching Artist Roster.
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- Work with the Arts First committee to find additional funds from private foundations to help implement the National Core Standards for the Arts within the Department of Education.
 - Continue the Teaching Artist Institute and Teaching Artist Mentor/Mentee program.
 - Assess partnership with the Hawaii Arts Alliance for Art Education and Advocacy work.
 - Host the Annual Hawai'i Regional Scholastic Art Awards Exhibition and Young Artists of Hawai'i at the Hawaii State Art Museum (Capitol Modern).
 - Present the annual Poetry Out Loud Program with Hawaii Theatre for Youth with federal partner the NEA.
- THE ARTS
 - Curate and open two new exhibits at Capitol Modern.

B. Two Years (2024)

SFCA will finalize the new Strategic Plan in the Fall of 2023/ FY24.

- CULTURE
 - Explore how to further engage cultural practitioners statewide.
 - Increase acquisition of works of art by Native Hawaiian artists.
 - Capitol Modern will be a host location for Festival of the Pacific Arts and Culture (FESTPAC), the world's largest celebration of indigenous Pacific Islanders.
 - Year three of the Poet Laureate Residency with programming on all islands.
 - Continue to support the King Kamehameha Celebration Commission (KKCC).
 - ENGAGEMENT
 - Annually increase SFCA's partnership with the Statewide Cultural Extension Program (SCEP) to reach underserved communities, including public housing and homeless shelter children and youth and corrections through in person and virtual experiences.
 - Finalize SFCA Strategic Plan with supporting Action Plan.
 - EDUCATION
 - Refine and evaluate Museum Education Program for greater impact with schools and students.
 - Expand opportunities for Teaching Artists who conduct arts residencies in the public and charter schools and are on the Artistic Teaching Partners Roster through Artists in the Schools (AITS) grants, museum education residencies and Artists in Residence (AIR).
 - Finalize implementation of the National Core Standards in partnership with Arts First and begin work on the next Continue work on the strategic plan for the Arts First Partnership.
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- THE ARTS
 - Rebranding HiSAM to Capitol Modern should be fully integrated to increase public awareness and engagement in the arts. Finalize public programming and fundraising goals.
 - Assess and refine Collection database with additional web-based enhancements to the public art collection including virtual tours, artist interviews and real time location searchable public research database.
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 - Increase the number of artworks acquired from venues and artists not previously supported.
 - Increase the number of venues where Art in Public Places works of art are exhibited including traveling, “pop-up” and experimental exhibition models.

C. Five Years (3-2028)

Implement the SFCA 2024-2028 Strategic Plan. Initiate work on the SFCA 2029-2033 Strategic Plan.

- CULTURE
 - Increase number of grants awarded to projects that encourage public awareness, access, appreciation, learning, participation, and preservation of Native Hawaiian cultural arts, practices, history and heritage.
 - Establish cohorts for cultural practices that are not robust, taught or shared in the living cultures in Hawai‘i.
 - Final term of the Poet Laureate Residency.
 - ENGAGEMENT
 - Annually increase SFCA’s partnership with the Statewide Cultural Extension Program (SCEP) to reach underserved communities, including public housing and homeless shelter children and youth and corrections.
 - Hold needs-sensing events in rural and underserved communities.
 - EDUCATION
 - Expand Artists in the Schools in public and charter schools with targeted numbers and permanent works of art to sites statewide and increased private support.
 - Expand Museum Education Program for greater impact with schools and students.
 - Establish professional development learning opportunities and apprenticeships.
 - THE ARTS
 - Promote the Arts in Hawai‘i with a strong online presence.
 - Partner with Hawaii Contemporary to present the Hawaii Triennial ’25 at Capitol Modern
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IV. Performance Measures

- A. Customer Satisfaction measure** – Customers are the public (resident and visitor), artists and cultural practitioners, schoolchildren and arts educators, arts organizations and institutions, and state government agencies.
- Public art installations in state facilities
 - Grants and projects implemented in communities
 - Arts education residencies in schools and out-of-school (includes Poetry Out Loud and student exhibitions)
 - Professional development of arts educators and cultural practitioners
 - Access to arts and culture information – activities and opportunities both in-person and virtual platforms
 - Conduct visitor-based surveys
- B. Program Standard measure** - Assess effectiveness of strategic plan implementation through formal and facilitated benchmarking process. Align agency and grants projects with the strategic priorities, National Endowment for the Arts (NEA) goals for use of federal funds, and the ARTS FIRST Partners strategic plan. Assess competitiveness of federal partnership application based on panelist comments received from the NEA as well as an internal staff review to ensure quality of NEA partnership application. Participation with and research assistance from the National Assembly of State Arts Agencies for best practices for state arts agencies. The SFCA provides the NEA with federal descriptive reports, documenting use of federal funds and interpreting effectiveness.
- C. Cost Effectiveness measure** - Continue to provide programs and services capable of reaching a broad-based constituency; assess and effect the administrative and coordinating efficiency of staff to provide culture and arts program services; monitor audience and participant group attendance at SFCA supported/sponsored events; target specific underserved populations such as rural, incarcerated, immigrant and low income families, youth/students, older adult communities, and persons with disabilities. Provide NEA with federal descriptive reports, documenting use of grant funds.
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