

DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES
ANNUAL REPORT ON GOALS, OBJECTIVES AND POLICIES

January 2023

Program ID/Title: AGS-881/LA/State Foundation on Culture and the Arts

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I. Goals

The State Foundation on Culture and the Arts (SFCA) goals are outlined in our current [Strategic Plan](#) which includes strategic priorities, vision, mission and values. The plan is effective July 1, 2018 through June 30, 2023 as required by the agency's federal partnership with the National Endowment for the Arts (NEA). The priorities adopted are reflective of broad community input, SFCA Commissioners and staff. On August 1, 2022 SFCA hired its eighth Executive Director. The agency is currently in the final year of the current plan and has hired Guild Consulting to facilitate and implement a new Strategic Plan that will guide the agency for the next five years. In implementing the plan's priorities and accompanying strategies, SFCA intends to strengthen existing programs and services, increase access to neighbor islands and underserved communities, examine legacy programs, look at best practices for policies and procedures, embrace a culture of transparency and accountability, and set and meet benchmarks that communicate our intentions clearly to our staff, partners, and the broader community.

Vision

We envision a thriving and vibrant Hawai'i enriched by culture and the arts.

Mission

Promote, perpetuate and preserve culture and the arts in Hawai'i.

Values

1. We celebrate and emphasize the cultural richness and diversity of Hawai'i.
2. We believe in equitable access, transparency, and community-based decision-making.
3. We share in the responsibility to perpetuate the Native Hawaiian culture and the arts.
4. We view art and cultural engagement as critical to the educational, economic, and social well-being of individuals, communities, and the State of Hawai'i.

II. Objectives and Policies (Strategic Priorities-per the 2018-2023 Strategic Plan)

1. CULTURE: Support, foster and celebrate the artistic expressions of Hawaii's diverse cultures and communities.
2. ENGAGEMENT: Enhance public engagement in culture and the arts.
3. EDUCATION: Strengthen arts education for all learners.

4. THE ARTS: Enrich the public sphere through the arts.

III. Action Plan with Timetable

- **Past Year Accomplishments (2022)**
Continued implementation of the SFCFA 2019-2023 Strategic Plan
 - CULTURE
 - Continue Folk and Traditional Arts Apprentice Mentoring Culture Grants of Native Hawaiian cultural arts and practices that are unique in the state; hula ki'i, 'ukeke and ulana 'ie.
 - Awarded Cultural Preservation Grants to the State of Hawai'i Museum of Natural and Cultural History (Bishop Museum) and the State of Hawai'i Museum of Monarchy History (Iolani Palace).
 - ENGAGEMENT
 - King Kamehameha Celebration Commission (KKCC) was contracted in support of engagement around the Kamehameha I sculptures in Kohala and Honolulu through the Kamehameha Day Celebrations. SFCFA contracts annually for the conservation of these monuments. SFCFA continues to provide administrative support to KKCC.
 - Partnered with the UH Outreach College in support of Statewide Cultural Extension Program (SCEP) which provides free outreach activities with culture and arts presentations statewide and open to the public in libraries, senior centers, prisons and public housing.
 - Biennium Grant category for Community Arts expanded to include Community Development, Arts and Healing, Pre-K Arts Education and Digital Media.
 - Biennium Grants awarded 34 non-profit arts and cultural organizations in FY22
 - Administered \$1,346,000 in Coronavirus State Fiscal Recovery Funds of American Rescue Plan Act to Bishop Museum (\$626,00) and Iolani Palace (\$720,000) Administered an additional \$759,000 in CARES and ARPA Funds to 41 non-profits and 20 individual artists.
 - EDUCATION
 - Artists in the Schools program reached 41 schools statewide and 4,456 students in FY22.
 - Provided professional development for 50 teaching artists and classroom teachers statewide at the Teaching Institute.
 - Increased and diversified Teaching Artist Roster through new application process.
 - Developed Teaching Artist Mentor Program along with professional development opportunities.
 - Collaborated with Teaching Artists to develop online content and classes for Department of Education (DOE) public and charter schools to accommodate stay-at-home orders during COVID-19 pandemic.
 - Hosted the Annual Hawai'i Regional Scholastic Art Awards Exhibition and Young Artists of Hawai'i at the Hawaii State Art Museum (HiSAM).
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- Hosted the annual Poetry Out Loud Program with Hawaii Theatre for Youth with federal partner the NEA.
- THE ARTS
 - Hosted Hawai‘i Contemporary’s Hawai‘i Triennial (HT22) at the Hawai‘i State Art Museum inclusive of exhibitions and pop-up chefs in the Café area.. It included a robust series of public programming.
 - Acquired 60 works of art for the Art in Public Places (APP) Collection.
 - Opened three new exhibits at HiSAM.
 - Exhibition visits by Acquisition Award Selection Committees (AASC) continued and attended 17 exhibitions and selected works of art for the (APP) Collection virtually and in-person, including SFCA’s sponsored call for art created during the pandemic which received over 150 entries.
 - Hawai‘i State Art Museum hired Wall-to-Wall Studios Inc. to rebrand HiSAM.
 - The coordination of SFCA’s youth exhibitions *Scholastics* and *Young Artists of Hawai‘i* in FY22 was awarded to The Native Imaginative, a Native Hawaiian owned organization based in Honolulu, Hawai‘i.
 - APP’s Museum Without Walls program (installation and rotation of works of art from the APP collection to State Buildings) remained in effect including rotations in the state capitol. SFCA hosted Art in the Capitol virtually and can be found on our YouTube Channel.
 - Commissioned works of art initiated for the West Oahu Veteran’s Home.
 - Continued work for commissions for Kapi‘olani Community College Culinary Arts building, University of Hawai‘i West-Oahu Gateway and Women’s Correctional Center in Kailua (Oahu).

A. One Year (2023)

Continue implementation of the SFCA 2019-2023 Strategic Plan. Awarded contract to Guild Consulting to develop a new Strategic Plan that will guide the agency through 2028. Focusing on Diversity, Equity and Inclusion.

- CULTURE
 - Will administer upon approval, General Operating Grants to the State of Hawai‘i Museum of Natural and Cultural History (Bishop Museum) \$7M with additional CIP Funds of \$10M and the State of Hawaii Museum of Monarchy History (Iolani Palace) \$2M.
 - If awarded, administer \$700,000 in Coronavirus State Fiscal Recovery Funds of the American Rescue Plan Act for the Creative Workforce Grant (\$500,000) to provide 20 non-profit arts and culture organizations a grant in the amount of \$25,000 to contribute towards the living wage of salaried staff and/or contractual personnel. The Culture Fellowship Grant (\$200,000) would award 8 individuals \$25,000 to implement their proposed arts and cultural projects.
 - Build cultural capacity and public awareness for three Native Hawaiian practices that are not robust; hula ki‘i, ‘ukeke and ulana ‘ie. Currently working with Ke Kumu Hawaii and the National Organization for Traditional Arts Exchange to oversee the administration of this program of ulana ‘ie. Fill open position for APS III Folk and Traditional Art Coordinator.
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- Develop support areas for King Kamehameha Celebration Commission, newly added to State Foundation on Culture and the Arts program structure in FY22. This includes updating their MOU to have monies available earlier in the fiscal year and help train and support KKCC Director with some administrative support.
 - Launch year-one of the Poet Laureate residency state-wide in partnership with Hawaiian Council for Humanities and Hawaii State Libraries. Received in-kind support from Hawaiian Airlines as a hospitality partner to assist with programming for the Poet Laureate.
 - ENGAGEMENT
 - Continue to evaluate Biennium Grants Program and Application Processes to ensure accessibility to more culture and arts applicants from neighbor islands and underserved communities. Discussed a method of allocating a certain percentage of funds to neighbor island projects to be less Oahu-centric.
 - Statewide Cultural Extension Program outreach to adults and children with services offered to; homeless, public housing, elderly and correctional facilities Continue to look at additional partners like the Homeless Children & Youth at Hawaii State Department of Education.
 - Taking a deeper look at all events that occur at HiSAM. Need to look at audience, staff capacity and how each event aligns to the mission and goals.
 - EDUCATION
 - Restructure and assess Art Bento Museum Education Program with in-house administration of the program. Continue to provide Museum tours and a virtual activity in the Sculpture Garden through an interactive tour titled 'Imi Ā Loa' a was created by the Honolulu Theatre for Youth. This free, family-friendly multi-media experience mixes elements of live performance, walking tour and digital gaming, bringing artwork to life.
 - Continue to increase and diversify Teaching Artist Roster.
 - Work with the Arts First committee to find additional funds from private foundations to help implement the National Core Standards for the Arts within the Department of Education.
 - Continue the Teaching Artist Institute and Teaching Artist Mentor/Mentee program.
 - Assess partnership with the Hawaii Arts Alliance for Art Education and Advocacy work.
 - Host the Annual Hawai'i Regional Scholastic Art Awards Exhibition and Young Artists of Hawai'i at the Hawaii State Art Museum (HiSAM).
 - Present the annual Poetry Out Loud Program with Hawaii Theatre for Youth with federal partner the NEA.
 - THE ARTS
 - Extended the exhibition Hawaii Triennial '22 at HiSAM along with several public programs. The exhibition's curatorial theme focuses on native and non-native collaborators, centering on artists in the medium of poetry, writers, painters, filmmakers, photographers, publishers, printmakers, educators, weavers, activists and musicians.
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- SFCA contracted Axiell, a company based in Canada to launch a new collections database for the approximately 6,000 objects and close to nearly 500 commissioned works throughout the state. This database will also feature a public component for our website where the public can search works in the collection.
- Rebrand HiSAM to increase public awareness and engagement in the art Rollout of the campaign will happen in November and will include wayfinding signage and new logo treatment.
- Curate and open two new exhibits at HiSAM.

B. Two Years (2024)

SFCA will finalize the new Strategic Plan in the Fall of 2023/ FY24.

- CULTURE
 - Explore how to further engage cultural practitioners statewide.
 - Increase acquisition of works of art by Native Hawaiian artists.
 - Partner with Festival of the Pacific Arts and Culture (FESTPAC). The world's largest celebration of indigenous Pacific Islanders. The South Pacific Commission now called The Pacific Community (SPC) launched this dynamic showcase of arts and culture in 1972 to halt the erosion of traditional practices through cultural exchange. Hawaii will be the host in 2024.
 - Year two of the Poet Laureate Residency with programming on all islands.
 - Continue to support the King Kamehameha Celebration Commission (KKCC).
 - ENGAGEMENT
 - Annually increase SFCA's partnership with the Statewide Cultural Extension Program (SCEP) to reach underserved communities, including public housing and homeless shelter children and youth and corrections through in person and virtual experiences.
 - Assess programming for HiSAM.
 - Finalize SFCA Strategic Plan with supporting Action Plan.
 - EDUCATION
 - Refine and evaluate Art Bento Museum Education Program for greater impact with schools and students.
 - Expand opportunities for Teaching Artists who conduct arts residencies in the public and charter schools and are on the Artistic Teaching Partners Roster through Artists in the Schools (AITS) grants, Art Bento at HiSAM museum education residencies and Artists in Residence (AIR).
 - Finalize implementation of the National Core Standards in partnership with Arts First and begin work on the next Continue work on the strategic plan for the Arts First Partnership.
 - THE ARTS
 - Rebranding of HiSAM should be fully integrated to increase public awareness and engagement in the arts. Finalize public programming and fundraising goals.
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- Assess and refine Collection database with additional web-based enhancements to the public art collection including virtual tours, artist interviews and real time location searchable public research database.
- Articulate APP strengths and weaknesses and determine collecting priorities.
- Revise Collection Management Policy to align with best practices.
- Increase the number of artworks acquired from venues and artists not previously supported.
- Increase the number of venues where Art in Public Places works of art are exhibited including traveling, “pop-up” and experimental exhibition models.

C. Five Years (3-2028)

- Continue to implement the SFCA 2024-2028 Strategic Plan. Initiate work on the SFCA 2029-2033 Strategic Plan.
 - Celebrate SFCA’s 60th Anniversary in 2025.
 - Celebrate HiSAM’s 25th Anniversary in 2027.
 - CULTURE
 - Increase number of grants awarded to projects that encourage public awareness, access, appreciation, learning, participation, and preservation of Native Hawaiian cultural arts, practices, history and heritage.
 - Establish cohorts for cultural practices that are not robust, taught or shared in the living cultures in Hawai‘i.
 - Final term of the Poet Laureate Residency.
 - ENGAGEMENT
 - Annually increase SFCA’s partnership with the Statewide Cultural Extension Program (SCEP) to reach underserved communities, including public housing and homeless shelter children and youth and corrections.
 - Hold needs-sensing events in rural an underserved communities.
 - EDUCATION
 - Expand Artists in the Schools in public and charter schools with targeted numbers and permanent works of art to 26 sites statewide and increased private support.
 - Expand Art Bento Museum Education Program for greater impact with schools and students.
 - Establish professional development learning opportunities and apprenticeships.
 - THE ARTS
 - Promote the Arts in Hawai‘i with a strong online presence.
 - Partner with Hawaii Contemporary to present the Hawaii Triennial ’25 at HiSAM
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IV. Performance Measures

- A. Customer Satisfaction measure** – Customers are the public (resident and visitor), artists and cultural practitioners, schoolchildren and arts educators, arts organizations and institutions, and state government agencies.
- Public art installations in state facilities
 - Grants and projects implemented in communities
 - Arts education residencies in schools and out-of-school (includes Poetry Out Loud and student exhibitions)
 - Professional development of arts educators and cultural practitioners
 - Access to arts and culture information – activities and opportunities both in-person and virtual platforms.
 - Conduct visitor-based surveys
- B. Program Standard measure** - Assess effectiveness of strategic plan implementation through formal and facilitated benchmarking process. Align agency and grants projects with the strategic priorities, National Endowment for the Arts (NEA) goals for use of federal funds, and the ARTS FIRST Partners strategic plan. Assess competitiveness of federal partnership application based on panelist comments received from the NEA as well as an internal staff review to ensure quality of NEA partnership application. Participation with and research assistance from the National Assembly of State Arts Agencies for best practices for state arts agencies. The SFCA provides the NEA with federal descriptive reports, documenting use of federal funds and interpreting effectiveness.
- C. Cost Effectiveness measure** - Continue to provide programs and services capable of reaching a broad-based constituency; assess and effect the administrative and coordinating efficiency of staff to provide culture and arts program services; monitor audience and participant group attendance at SFCA supported/sponsored events; target specific underserved populations such as rural, incarcerated, immigrant and low income families, youth/students, older adult communities, and persons with disabilities. Provide NEA with federal descriptive reports, documenting use of grant funds.
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