

DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES  
ANNUAL REPORT ON GOALS, OBJECTIVES AND POLICIES

January 2022

Program ID/Title: AGS-881/LA/State Foundation on Culture and the Arts

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**I. Goals**

The State Foundation on Culture and the Arts (SFCA) goals are outlined in our current [Strategic Plan](#) which includes strategic priorities, vision, mission and values. The plan is effective July 1, 2018 through June 30, 2023 as required by the agency's federal partnership with the National Endowment for the Arts. The priorities adopted are reflective of broad community input of the SFCA Commissioners and staff. In implementing the plan's priorities and accompanying strategies, SFCA intends to strengthen existing programs and services, pursue new initiatives, embrace a culture of transparency and accountability, and set and meet benchmarks that communicate our intentions clearly to our staff, partners, and the broader community.

**Vision**

We envision a thriving and vibrant Hawai'i enriched by culture and the arts.

**Mission**

Promote, perpetuate and preserve culture and the arts in Hawai'i.

**Values**

1. We celebrate and emphasize the cultural richness and diversity of Hawai'i.
2. We believe in equitable access, transparency, and community-based decision-making.
3. We share in the responsibility to perpetuate the Native Hawaiian culture and the arts.
4. We view art and cultural engagement as critical to the educational, economic, and social well-being of individuals, communities, and the State of Hawai'i.

**II. Objectives and Policies (Strategic Priorities-per the 2018-2023 Strategic Plan)**

1. CULTURE: Support, foster and celebrate the artistic expressions of Hawaii's diverse cultures and communities.
2. ENGAGEMENT: Enhance public engagement in culture and the arts.
3. EDUCATION: Strengthen arts education for all learners.
4. THE ARTS: Enrich the public sphere through the arts.

### III. Action Plan with Timetable

- **Past Year Accomplishments (2021)**
    - Continued implementation of the SFCA 2019-2023 Strategic Plan
  
  - **CULTURE**
    - *Mai ho 'ohuli i ka lima i ka luna*, an exhibit at the Hawai'i State Art Museum, features Hawaiian art from the Art in Public Places Collection, curated by Native Hawaiians.
    - Folk and Traditional Arts Apprentice Mentoring Culture Grants of Native Hawaiian cultural arts and practices that are unique in the state; hula ki'i, 'ukeke and ulana 'ie.
    - Awarded Cultural Preservation Grants to the State of Hawai'i Museum of Natural and Cultural History (Bishop Museum) and the State of Hawai'i Museum of Monarchy History (Iolani Palace).
    - Funding support provided for the 175th Anniversary of Washington Place exhibition at Washington Place, celebrating historic sites.
  
  - **ENGAGEMENT**
    - King Kamehameha Celebration Commission (KKCC) was contracted in support of engagement around the Kamehameha I sculptures in Kohala and Honolulu through the Kamehameha Day Celebrations. SFCA contracts annually for the conservation of these monuments.
    - Adapted Hawai'i State Art Museum public programming and events to social media and video conferencing platforms in response to stay-at-home orders and social distancing during COVID-19 pandemic.
    - Partnered with the UH Outreach College in support of Statewide Cultural Extension Program (SCEP) which provides free outreach activities with culture and arts presentations statewide and open to the public in libraries, senior centers, prisons and public housing.
    - Biennium Grant category for Community Arts expanded to include Community Development, Arts and Healing, Pre-K Arts Education and Digital Media.
    - Biennium Grants awarded 43 non-profit arts and cultural organizations in FY21
    - Distributed \$615,000 in American Rescue Plan Act to Organizations awards to 41 eligible culture and arts organizations throughout the state.
    - Launched redesigned website for State Foundation on Culture and the Arts
    - Developed Anti-Bias Video Training for all Panelists participating in SFCA application review process
  
  - **EDUCATION**
    - Artists in the Schools program reached 105 schools statewide in FY21
    - Provided professional development for 1,553 teaching artists and classroom teachers statewide.
    - Increased and diversified Teaching Artist Roster through new application process.
    - Developed Teaching Artist Mentor Program launching in FY22 along with professional development opportunities.
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- Collaborated with Teaching Artists to develop online content and classes for Department of Education (DOE) public and charter schools to accommodate stay-at-home orders during COVID-19 pandemic.
- Hosted the Annual Hawai'i Regional Scholastic Art Awards Exhibition and Young Artists of Hawai'i at HiSAM.
- THE ARTS
  - Continued to support grantee organizations efforts to provide excellent virtual experiences.
  - Acquired 60 works of art for the Art in Public Places collection.
  - Opened four new exhibits at HiSAM.
  - Exhibition visits by Acquisition Award Selection Committees (AASC) continued to attend exhibitions and select works of art for the Art in Public Places (APP) Collection virtually, including SFCA's sponsored call for art created during the pandemic.
  - Hawai'i State Art Museum hired Wall-to-Wall Studios Inc. to help with brand positioning and messaging (and ultimate rebranding).
  - The coordination of SFCA's youth exhibitions *Scholastics* and *Young Artists of Hawai'i* in FY22 awarded to The Native Imaginative, a Native Hawaiian owned organization based in Honolulu, Hawai'i.
  - APP's Museum Without Walls program (installation and rotation of works of art from the APP collection to State Buildings) remained in effect including rotations in the state capitol.
  - Commissioned works of art initiated for Kapi'olani Community College Culinary Arts building, University of Hawai'i West-Oahu Gateway and Women's Correctional Center in Kailua (Oahu)

**A. One Year (2022)**

- Continue implementation of the SFCA 2019-2023 Strategic Plan. Update and establish new metrics for measuring all areas of the strategic plan.
- CULTURE
    - Build cultural capacity and public awareness for three Native Hawaiian practices that are not robust; hula ki'i, 'ukeke and ulana 'ie.
    - Develop support areas for King Kamehameha Celebration Commission, newly added to State Foundation on Culture and the Arts program structure in FY22.
    - Administering \$1,346,000 in Coronavirus State Fiscal Recovery Funds of American Rescue Plan Act to Bishop Museum (\$626,00) and Iolani Palace (\$720,000)
  - ENGAGEMENT
    - Develop an enhanced web page and event calendar for King Kamehameha Celebration Commission on SFCA's website; <https://sfca.hawaii.gov/>
    - Distribute \$144,500 American Rescue Plan Act to Individuals awards to 20 Individual Artists and Cultural Practitioners throughout the state for public impact projects.
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- Continue to evaluate Biennium Grants Program and Application Processes to ensure accessibility to more culture and arts applicants from neighbor islands and underserved communities.
  - Statewide Cultural Extension Program outreach to adults and children with services offered to; homeless, public housing, elderly and corrections.
  - EDUCATION
    - Restructure and assess Art Bento Museum Education Program with in-house administration of the program
    - Continue to increase and diversify Teaching Artist Roster.
    - Develop and launch Teaching Artist Mentor/Mentee program
    - Create a body of arts and creativity lessons online for use by DOE and charter schools.
  - THE ARTS
    - Host Honolulu Triennial at the Hawai'i State Art Museum inclusive of exhibitions and pop-up chefs in the Café area at HiSAM.
    - Rebrand HiSAM to increase public awareness and engagement in the arts.
    - Curate and open three new exhibits at HiSAM.
    - Dedicate Commissioned Work of Art at Kea'au Elementary School on Hawai'i Island.
  - B. Two Years (2023)**
    - Final implementation phase of the SFCA 2019-2023 Strategic Plan.
  - CULTURE
    - Explore how to further engage cultural practitioners statewide.
    - Increase acquisition of works of art by Native Hawaiian artists.
  - ENGAGEMENT
    - Annually increase SFCA's partnership with the Statewide Cultural Extension Program (SCEP) to reach underserved communities, including public housing and homeless shelter children and youth and corrections through in person and virtual experiences.
    - Provide virtual programming for HiSAM on a wide variety of platforms.
    - Initiate work on new SFCA Strategic Plan
  - EDUCATION
    - Evaluate and expand Art Bento Museum Education Program for greater impact with schools and students.
    - Expand opportunities for Teaching Artists who conduct arts residencies in the public and charter schools and are on the Artistic Teaching Partners Roster through Artists in the Schools (AITS) grants, Art Bento @ HiSAM museum education residencies and Artists in Residence (AIR).
    - Adopt a new strategic plan for the Arts First Partnership.
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- THE ARTS
    - Deploy rebranding HiSAM to increase public awareness and engagement in the arts.
    - Deploy web-based enhancements to the public art collection including virtual tours, artist interviews and real time location searchable public research database.
    - Increase the number of artworks acquired from venues and artists not previously supported.
    - Increase the number of venues where Art in Public Places works of art are exhibited including traveling, “pop-up” and experimental exhibition models.
    - Establish state-wide Individual Artists Grants Program
  
  - C. Five Years (2021-2025)
    - Implement the SFCA 2019-2023 Strategic Plan. Initiate work on the SFCA 2024-2028 Strategic Plan.
  
  - CULTURE
    - Increase number of grants awarded to projects that encourage public awareness, access, appreciation, learning, participation, and preservation of Native Hawaiian cultural arts, practices, history and heritage.
    - Establish cohorts for cultural practices that are not robust, taught or shared in the living cultures in Hawai‘i.
    - Host venue for the Festival of Pacific Arts & Culture to be held on Oahu in June 2024.
  
  - ENGAGEMENT
    - Annually increase SFCA’s partnership with the Statewide Cultural Extension Program (SCEP) to reach underserved communities, including public housing and homeless shelter children and youth and corrections.
    - Hold needs-sensing events in rural an underserved communities.
  
  - EDUCATION
    - Expand to 120 Artists in the Schools in public and charter schools with targeted numbers and permanent works of art to 26 sites statewide and increased private support.
    - Expand Art Bento Museum Education Program for greater impact with schools and students.
    - Establish professional learning communities and apprenticeships.
  
  - THE ARTS
    - Promote the Arts in Hawai‘i with a strong online presence.
    - Update the Collections Management Policy of the Art in Public Places Program.
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#### IV. Performance Measures

- A. Customer Satisfaction measure** – Customers are the public (resident and visitor), artists and cultural practitioners, schoolchildren and arts educators, arts organizations and institutions, and state government agencies.
- Public art installations in state facilities
  - Grants and projects implemented in communities
  - Arts education residencies in schools and out-of-school (includes Poetry Out Loud and student exhibitions)
  - Professional development of arts educators and cultural practitioners
  - Access to arts and culture information – activities and opportunities both in-person and virtual platforms.
- B. Program Standard measure** - Assess effectiveness of strategic plan implementation through formal and facilitated benchmarking process. Align agency and grants projects with the strategic priorities, National Endowment for the Arts (NEA) goals for use of federal funds, and the ARTS FIRST Partners strategic plan. Assess competitiveness of federal partnership application based on panelist comments received from the NEA as well as an internal staff review to ensure quality of NEA partnership application. Participation with and research assistance from the National Assembly of State Arts Agencies for best practices for state arts agencies. The SFCA provides the NEA with federal descriptive reports, documenting use of federal funds and interpreting effectiveness.
- C. Cost Effectiveness measure** - Continue to provide programs and services capable of reaching a broad-based constituency; assess and effect the administrative and coordinating efficiency of staff to provide culture and arts program services; monitor audience and participant group attendance at SFCA supported/sponsored events; target specific underserved populations such as rural, incarcerated, immigrant and low income families, youth/students, older adult communities, and persons with disabilities. Provide NEA with federal descriptive reports, documenting use of grant funds.
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