

DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES
ANNUAL REPORT ON GOALS, OBJECTIVES AND POLICIES

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Program ID/Title: AGS-881/State Foundation on Culture and the Arts

Contact Person/Phone: Jonathan Johnson, Executive Director/586-0300

I. Goals

The State Foundation on Culture and the Arts (SFCA) goals are outlined in our current [Strategic Plan](#) which includes strategic priorities, vision, mission and values. The plan is effective July 1, 2018 through June 30, 2023 as required by the agency's federal partnership with the National Endowment for the Arts. The priorities adopted are reflective of broad community input of the SFCA Commissioners and staff. In implementing the plan's priorities and accompanying strategies, SFCA intends to strengthen existing programs and services, pursue new initiatives, embrace a culture of transparency and accountability, and set and meet benchmarks that communicate our intentions clearly to our staff, partners, and the broader community.

Vision

We envision a thriving and vibrant Hawai'i enriched by culture and the arts.

Mission

Promote, perpetuate and preserve culture and the arts in Hawai'i.

Values

1. We celebrate and emphasize the cultural richness and diversity of Hawai'i.
2. We believe in equitable access, transparency, and community-based decision-making.
3. We share in the responsibility to perpetuate the Native Hawaiian culture and the arts.
4. We view art and cultural engagement as critical to the educational, economic, and social well-being of individuals, communities, and the State of Hawai'i.

II. Objectives and Policies (Strategic Priorities-per the 2018-2023 Strategic Plan)

1. CULTURE: Support, foster and celebrate the artistic expressions of Hawai'i's diverse cultures and communities.
2. ENGAGEMENT: Enhance public engagement in culture and the arts.
3. EDUCATION: Strengthen arts education for all learners.
4. THE ARTS: Enrich the public sphere through the arts.

III. Action Plan with Timetable

- **Past Year Accomplishments (2020)**
 - Continue implementation of the SFCA 2019-2023 Strategic Plan

 - **CULTURE**
 - Established the Hawai‘i State Art Museum (HiSAM) as host venue for the 13th Festival of Pacific Arts & Culture (FESTPAC) in June 2020.
 - Awarded 8 Folk & Traditional Arts Apprentice Mentoring grants including Hawaiian, Filipino and Okinawan grant projects.
 - `Ie`ie pieces completed under the auspices of the SFCA Folk & Traditional Arts program exhibited at the Bailey House Museum from August through December 2020.

 - **ENGAGEMENT**
 - Forty children currently living temporarily at the Institute for Human Services or in long-term housing at Kahauiki Village participated in HiSAM Museum Education programming experiences.
 - Adapted Hawaii State Art Museum public programming and events to social media and video conferencing platforms in response to stay-at-home orders and social distancing during COVID-19 pandemic.
 - Partnered with the UH Outreach College in support of Statewide Cultural Extension Program (SCEP) which provides free outreach activities with culture and arts presentations statewide and open to the public in libraries, senior centers, prisons and public housing.
 - Distributed \$427,500 in CARES Act awards to qualified culture and arts organizations throughout the state.

 - **EDUCATION**
 - Expanded Artists in the Schools program statewide to 113 schools.
 - Provided professional development for 15,191 teaching artists and classroom teachers statewide.
 - Collaborated with Teaching Artists to develop online content and classes for Department of Education (DOE) public and charter schools to accommodate stay-at-home orders during COVID-19 pandemic.
 - Hosted the Annual Hawai‘i Regional Scholastic Art Awards Exhibition and Ceremony at HiSAM.
 - Dedicated commissioned works of art project at Kualapu‘u Public Conversion Charter School on Moloka‘i

 - **THE ARTS**
 - Support grantee organizations efforts to provide excellent virtual experiences.
 - Acquired 79 works of art for the Art in Public Places collection.
 - Dedicated two commissioned works of art projects at Keahuolu Courthouse on Hawai‘i Island and one at the Hawaii State Art Museum (HiSAM).
 - Opened four new exhibits at HiSAM.
 - Increased to 51 public programs at HiSAM.
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A. One Year (2021)

- Implement the SFCA 2019-2023 Strategic Plan. Update and establish new metrics for measuring all areas of the strategic plan.
- CULTURE
 - *Mai ho 'ohuli i ka lima i ka luna*, guest curated exhibit at HiSAM, features Hawaiian art from the Art in Public Places Collection.
 - Build cultural capacity and public awareness for three Native Hawaiian practices that are not robust; hula ki`i, `ukeke and ulana `ie.
- ENGAGEMENT
 - Reevaluate Biennium Grants Program and Application Process to attract more culture and arts applicants from neighbor islands and underserved areas.
 - Expand Statewide Cultural Extension Program outreach to more than 7,000 adults and children with services offered to; homeless, public housing, and corrections.
 - Launch redesigned website for State Foundation on Culture and the Arts
 - Identify and deploy new HiSAM programming for delivery on virtual platforms.
- EDUCATION
 - Expand Artists in the Schools program statewide to 117 schools (approximately 75% are rural and/or Title I).
 - Increase and diversify Teaching Artist Roster through new application process.
 - Create a body of arts and creativity lessons online for use by DOE and charter schools.
- THE ARTS
 - Rebrand HiSAM to increase public awareness and engagement in the arts.
 - Deploy web-based enhancements to the public art collection including virtual tours, artist interviews and real time location searchable public research database.
 - Curate and open three new exhibits at HiSAM.

B. Two Years (2022)

- Implement the SFCA 2019-2023 Strategic Plan.
 - CULTURE
 - Explore how to further engage cultural practitioners statewide.
 - Increase acquisition of works of art by Native Hawaiian artists.
 - ENGAGEMENT
 - Annually increase SFCA's partnership with the Statewide Cultural Extension Program (SCEP) to reach underserved communities, including public housing and homeless shelter children and youth and corrections through in person and virtual experiences.
 - Provide virtual programming for HiSAM on a wide variety of platforms.
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- EDUCATION
 - Expand opportunities for Teaching Artists who conduct arts residencies in the public and charter schools and are on the Artistic Teaching Partners Roster through Artists in the Schools (AITS) grants, Art Bento @ HiSAM museum education residencies and Artists in Residence (AIR).
 - Adopt a new strategic plan for the Arts First Partnership.

 - THE ARTS
 - Deploy rebranding HiSAM to increase public awareness and engagement in the arts.
 - Increase the number of artworks acquired from venues and artists not previously supported.
 - Increase the number of venues where Art in Public Places works of art are exhibited including traveling, “pop-up” and experimental exhibition models.

 - C. Five Years (2020-2024)**
 - Implement the SFCA 2019-2023 Strategic Plan. Initiate work on the SFCA 2024-2028 Strategic Plan.

 - CULTURE
 - Increase number of grants awarded to projects that encourage public awareness, access, appreciation, learning, participation, and preservation of Native Hawaiian cultural arts, practices, history and heritage.
 - Establish cohorts for cultural practices that are not robust, taught or shared in the living cultures in Hawai`i.
 - Host venue for the Festival of Pacific Arts & Culture to be held on Oahu in June 2024.

 - ENGAGEMENT
 - Annually increase SFCA’s partnership with the Statewide Cultural Extension Program (SCEP) to reach underserved communities, including public housing and homeless shelter children and youth and corrections.
 - Hold needs-sensing events in rural an underserved communities.

 - EDUCATION
 - Expand to 120 Artists in the Schools in public and charter schools with targeted numbers and permanent works of art to 26 sites statewide and increased private support.
 - Establish professional learning communities and apprenticeships.

 - THE ARTS
 - Promote the Arts in Hawai`i with a strong online presence.
 - Update the Collections Management Policy of the Art in Public Places Program.
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IV. Performance Measures

- A. Customer Satisfaction measure** – Customers are the public (resident and visitor), artists and cultural practitioners, schoolchildren and arts educators, arts organizations and institutions, and state government agencies.
- Public art installations in state facilities
 - Grants and projects implemented in communities
 - Arts education residencies in schools and out-of-school (includes public and private school students, Poetry Out Loud, student exhibitions)
 - Professional development of arts educators and cultural practitioners
 - Access to arts and culture information – activities and opportunities both in-person and virtual platforms.
- B. Program Standard measure** - Assess effectiveness of strategic plan implementation through formal and facilitated benchmarking process. Align agency and grants projects with the strategic priorities, National Endowment for the Arts (NEA) goals for use of federal funds, and the ARTS FIRST Partners strategic plan. Assess competitiveness of federal partnership application based on panelist comments received from the NEA as well as an internal staff review to ensure quality of NEA partnership application. Participation with and research assistance from the National Assembly of State Arts Agencies for best practices for state arts agencies. The SFCA provides the NEA with federal descriptive reports, documenting use of federal funds and interpreting effectiveness.
- C. Cost Effectiveness measure** - Continue to provide programs and services capable of reaching a broad-based constituency; assess and effect the administrative and coordinating efficiency of staff to provide culture and arts program services; monitor audience and participant group attendance at SFCA supported/sponsored events; target specific underserved populations such as rural, incarcerated, immigrant and low income families, youth/students, older adult communities, and persons with disabilities. Provide NEA with federal descriptive reports, documenting use of grant funds.
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