

DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES
ANNUAL REPORT ON GOALS, OBJECTIVES AND POLICIES

January 2020

Program ID/Title: AGS-881/State Foundation on Culture and the Arts

Contact Person/Phone: Jonathan Johnson /586-0301

I. Goals

The State Foundation on Culture and the Arts goals are outlined in our current Strategic Plan which includes strategic priorities, vision, mission and values. The plan is effective July 1, 2018 through June 30, 2023 as required by the agency's federal partnership with the National Endowment for the Arts. The priorities adopted are reflective of broad community input of the SFCA Commissioners and staff. In implementing the plan's priorities and accompanying strategies, SFCA intends to strengthen existing programs and services, pursue new initiatives, embrace a culture of transparency and accountability, and set and meet benchmarks that communicate our intentions clearly to our staff, partners, and the broader community.

Vision

We envision a thriving and vibrant Hawai'i enriched by culture and the arts.

Mission

Promote, perpetuate and preserve culture and the arts in Hawai'i.

Values

1. We celebrate and emphasize the cultural richness and diversity of Hawai'i.
2. We believe in equitable access, transparency, and community-based decision-making.
3. We share in the responsibility to perpetuate the Native Hawaiian culture and the arts.
4. We view art and cultural engagement as critical to the educational, economic, and social well-being of individuals, communities, and the State of Hawai'i.

II. Objectives and Policies (Strategic Priorities-per the 2018-2023 Strategic Plan)

1. CULTURE: Support, foster and celebrate the artistic expressions of Hawaii's diverse cultures and communities.
2. ENGAGEMENT: Enhance public engagement in culture and the arts.
3. EDUCATION: Strengthen arts education for all learners.
4. THE ARTS: Enrich the public sphere through the arts.

III. Action Plan with Timetable

- **Past Year Accomplishments (2019)**

- Began implementation of the SFCA 2019-2023 Strategic Plan
- **CULTURE**
 - Conservation of the Kamehameha I statue in North Kohala
 - Supported the making, creating stories, songs and performing of hula ki`i, traditional Hawaiian puppetry; including 3 Kohala halau hula, 4 kumu hula ki`i, and 50 cultural practitioners.
- **ENGAGEMENT**
 - Dedicated monument to the late United States Representative Patsy T. Mink.
 - Facilitated the 50th Anniversary celebration of the Hawai`i State Capitol.
- **EDUCATION**
 - Awarded 12 individual artist fellowships for outstanding teaching artists, from 4 islands.
 - Expanded Artists in the Schools program statewide to more than 100 schools.
 - Served 108 public and charter schools and 13,317 people statewide through the initiatives for teaching artists and classroom teachers.
- **THE ARTS**
 - Acquired 76 works of art for the Art in Public Places collection and commissioned two public art works.
 - Opened three new exhibits at the Hawai`i State Art Museum (HiSAM).

A. One Year (2020)

- Implement the SFCA 2019-2023 Strategic Plan.
 - **CULTURE**
 - Host venue for the Festival of the Pacific Arts 2020 to be held on Oahu in June 2020. Showcase unique Native Hawaiian cultural arts and practices at the Hawai`i State Art Museum. Provide presentations free to the public for 7 days.
 - **ENGAGEMENT**
 - Reevaluate Biennium Grants Program.
 - Expand Statewide Cultural Extension Program outreach to more than 7000 adults and children with services offered to; homeless, public housing, and corrections.
 - **EDUCATION**
 - Expand Artists in the Schools program statewide by 8% (111 schools, approximately 75% are rural and/or Title I).
 - Implement 12 individual artist fellowships presentations by outstanding teaching artists.
 - Over 50% increase in new presenters at HiSAM public programming.
-

- THE ARTS
 - Dedicate two commissioned works of art at the Kona Judiciary Complex.
 - Rebrand HiSAM to increase public awareness and engagement in the arts.

B. Two Years (2021)

- CULTURE
 - Build cultural capacity and public awareness for 3 Native Hawaiian practices that are not robust; hula ki`i, `ukeke and ulana `ie.
- ENGAGEMENT
 - Annually increase SFCA's partnership with the Statewide Cultural Extension Program (SCEP) to reach underserved communities, including public housing and homeless shelter children and youth and corrections.
- EDUCATION
 - Expand opportunities for Teaching Artists who conduct arts residencies in the public and charter schools and are on the Artistic Teaching Partners Roster through Artists in the Schools (AITS) grants, Art Bento @ HiSAM museum education residencies and Artists in Residence (AIR).
- THE ARTS
 - Complete site improvements to the No. 1 Capitol District Building. Improvements to provide increased access for public, students and A.D.A., allowing for increased participation in HiSAM Programs.

C. Five Years (2020-2024)

- CULTURE
 - Establish cohorts for cultural practices that are not robust, taught or shared in the living cultures in Hawai`i, such as hula ki`i and ulana `ie.
 - ENGAGEMENT
 - Annually increase SFCA's partnership with the Statewide Cultural Extension Program (SCEP) to reach underserved communities, including public housing and homeless shelter children and youth and corrections.
 - EDUCATION
 - Expand to 120 Artists in the Schools in public and charter schools with targeted numbers and permanent works of art to 26 sites statewide.
 - THE ARTS
 - Promote the Arts in Hawai`i via a strong online presence.
-

IV. Performance Measures

- A. Customer Satisfaction measure** – Customers are the public (resident and visitor), artists and cultural practitioners, schoolchildren and arts educators, arts organizations and institutions, and state government agencies.
- Public art installations in state facilities
 - Grants and projects implemented in communities
 - Arts education residencies in schools and out-of-school (includes public and private school students, Poetry Out Loud, student exhibitions)

 - Professional development of arts educators and cultural practitioners
 - Access to arts and culture information – activities and opportunities
- B. Program Standard measure** - Assess effectiveness of strategic plan implementation through formal and facilitated benchmarking process. Align agency and grants projects with the strategic priorities, National Endowment for the Arts (NEA) goals for use of federal funds, and the ARTS FIRST Partners strategic plan. Assess competitiveness of federal partnership application based on panelist comments received from the NEA as well as an internal staff review to ensure quality of NEA partnership application. Participation with and research assistance from the National Assembly of State Arts Agencies for best practices for state arts agencies. The SFCA provides the NEA with federal descriptive reports, documenting use of federal funds and interpreting effectiveness.
- C. Cost Effectiveness measure** - Continue to provide programs and services capable of reaching a broad-based constituency; assess and effect the administrative and coordinating efficiency of staff to provide culture and arts program services; monitor audience and participant group attendance at SFCA supported/sponsored events; target specific underserved populations such as rural, incarcerated, immigrant and low income families, youth/students, older adult communities, and persons with disabilities. Provide NEA with federal descriptive reports, documenting use of grant funds.
-