

THE GOVERNOR'S ADVISORY COMMITTEE ON THE TOURIST INDUSTRY
1956-57

The Territorial Legislature of 1955 passed Senate Bill No. 11 creating a Tourist Industry Coordination Commission and appropriated \$750,000 for its use. Governor Samuel W. King vetoed the bill, but subsequently created a Tourist Advisory Committee mandated to make a study of: 1) present facilities; 2) the adequacy of existing facilities and attractions; 3) future requirements based on estimated growth; 4) proposed projects for development of new attractions. The Committee was asked to coordinate the activities of public and private agencies through the dissemination of information and advice and to explore any other phases pertinent to its study. As stated by its chairman, James H. Shoemaker, "The objective of the Committee is thus to define the role of government in the development of Hawaii's visitor industry and to formulate a ten-year program (1956-65 inclusive) for government action in the development of tourist facilities on all islands."

The membership of the Committee comprised three from Hawaii, two from Kauai, two from Maui, and nine from Oahu. Each island was studied separately, then the material was integrated from the standpoint of over-all Territorial planning. The Economic Planning and Coordination Authority granted \$10,800, and the full Committee started its work on December 15, 1955. An interim report was submitted to the Governor on April 27, 1956 and approved on April 30, 1956. The final report was submitted in two different issues: a typewritten version to the Governor accompanied by all the exhibits received by the Committee and an appendix containing all the correspondence; a printed report issued January, 1957.

These records consist of ten folders containing the following:

- Copies of correspondence between Governor King and Chairman Shoemaker
- Copies of correspondence between Chairman Shoemaker and Committee members
- Copies of correspondence between the Committee and private and government agencies
- Research reports, memoranda, newspaper clippings, promotional and study materials
- Minutes of the Committee meetings
- Memo to the Economic Planning and Coordination Authority on application for grant under Act 264, Session Laws of Hawaii 1955 and quarterly statement to EPCA dated May 3, 1956
- Copy of the interim report submitted to the Governor on April 27, 1956

Box OGOV9-1