

DEPARTMENT OF ACCOUNTING AND GENERAL SERVICES  
ANNUAL REPORT ON GOALS, OBJECTIVES AND POLICIES

January 2019

Program ID/Title: AGS-881/State Foundation on Culture and the Arts

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**I. Goals**

The State Foundation on Culture and the Arts recently created and adopted a new Strategic Plan including vision, mission and values. The plan is effective July 1, 2018 through June 30, 2023 as required by the agency's federal partnership with the National Endowment for the Arts. The priorities adopted are reflective of broad community input and the good thinking of the SFCA Commissioners and staff. In adopting the plans priorities and accompanying strategies, the SFCA intends to strengthen existing programs and services, pursue new initiatives, embrace a culture of transparency and accountability, and set and meet benchmarks that communicate our intentions clearly to our staff, partners, and the broader community.

**Vision**

We envision a thriving and vibrant Hawaii enriched by culture and the arts.

**Mission**

Promote, perpetuate and preserve culture and the arts in Hawai'i.

**Values**

1. We celebrate and emphasize the cultural richness and diversity of Hawai'i.
2. We believe in equitable access, transparency, and community-based decision-making.
3. We share in the responsibility to perpetuate the Native Hawaiian culture and the arts.
4. We view art and cultural engagement as critical to the educational, economic, and social well-being of individuals, communities, and the State of Hawai'i.

**II. Objectives and Policies (Strategic Priorities)**

1. CULTURE: Support, foster and celebrate the artistic expressions of Hawaii's diverse cultures and communities.
2. ENGAGEMENT: Enhance public engagement in culture and the arts.
3. EDUCATION: Strengthen arts education for all learners.
4. THE ARTS: Enrich the public sphere through the arts.

### **III. Action Plan with Timetable**

#### **A. Past Year Accomplishments**

1. Acquired 48 works of art for the Art in Public Places collection and commissioned seven public art works.
2. Conducted statewide listening sessions, developed and adopted the SFCA 2019-2023 Strategic Plan.
3. Opened four new exhibits at the Hawaii State Art Museum (HiSAM) and one at the Maui Arts and Culture Center. Initiated two Arts Chat community meetings at HiSAM and one at the Donkey Mill Art Center in Holualoa on the island of Hawaii.
4. Served 103 public and charter schools and 15,600 people statewide through the Artists in the Schools Program, Art Bento, and professional development initiatives for teaching artists and classroom teachers.

#### **B. One Year**

1. Begin implementation of the SFCA 2019-2023 Strategic Plan.
2. Expand Artists in the Schools – Art in Public Places (AITS-APP) program statewide.
3. Fund all eligible Artists in the Schools Program (AITS) grant requests, which includes 166 schools, and over 15,000 students in School Year 2019.
4. Implement individual artist fellowships for outstanding teaching artists.
5. Dedicate monument to the late United States Representative Patsy T. Mink.
6. Facilitate the 50<sup>th</sup> Anniversary celebration of the Hawaii State Capitol.

#### **C. Two Years**

1. Expand opportunities for Teaching Artists who conduct arts residencies in the public and charter schools and are on the Artistic Teaching Partners Roster through Artists in the Schools (AITS) grants, Artists in the Schools – Art in Public Places (AITS-APP) grants, Art Bento @ HiSAM museum education residencies and Artists in Residence (AIR).
  2. Partner with PA`I Foundation and its collaborating network for Festival of the Pacific Arts 2020 to be held on O`ahu in June 2020. Showcase unique Native Hawaiian cultural arts and practices.
  3. Rebrand HiSAM to increase public awareness and engagement in the arts.
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#### **D. Five Years**

1. Promote the arts in Hawai`i via a strong online presence.
2. Increase SFCA's partnership with the Statewide Cultural Extension Program (SCEP) to reach underserved communities, including public housing and homeless shelter children and youth and youth corrections.
3. Introduce exhibit at the Hawaii State Art Museum featuring college art.
4. Complete site improvements to the No.1 Capitol District Building. Improvements to provide improved access for public, students and A.D.A., allowing for increased participation in HiSAM Programs.

#### **IV. Performance Measures**

- A. **Customer Satisfaction measure** – Customers are the public (resident and visitor), artists and cultural practitioners, schoolchildren and arts educators, arts organizations and institutions, and state government agencies.
- Public art installations in state facilities
  - Grants and projects implemented in communities
  - Arts education residencies in schools and out-of-school (includes public and private school students, Poetry Out Loud, student exhibitions)
  - Professional development of arts educators and cultural practitioners
  - Access to arts and culture information – activities and opportunities
- B. **Program Standard measure** – Assess effectiveness of strategic plan implementation through formal and facilitated benchmarking process. Align agency and grants projects with the strategic priorities, National Endowment for the Arts (NEA) goals for use of federal funds, and the ARTS FIRST Partners strategic plan. Assess competitiveness of federal partnership application based on panelist comments received from the NEA as well as an internal staff review to ensure quality of NEA partnership application. Participation with and research assistance from the National Assembly of State Arts Agencies for best practices for state arts agencies. The SFCA provides the NEA with federal descriptive reports, documenting use of federal funds and interpreting effectiveness.
- C. **Cost Effectiveness measure** – Continue to provide programs and services capable of reaching a broad-based constituency; assess and effect the administrative and coordinating efficiency of staff to provide culture and arts program services; monitor audience and participant group attendance at SFCA supported/sponsored events; target specific underserved populations such as rural, incarcerated, immigrant and low income families, youth/students, older adult communities, and persons with disabilities. Provide NEA with federal descriptive reports, documenting use of grant funds.
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- D. **Media coverage measure** – In the interest of transparency, use of best practice approaches when promoting the agency and its programs. The SFCA not only responds to inquiries from the media, but also continually provides the public with requested information regarding its collections, exhibitions, programs and acquisitions policies. Public perception of our agency is important to us. We are striving to communicate consistently and coherently on policy and issues.
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