

2024 Election Summary of Ballot Issue Activity

1. Total Receipts and Expenditures for Ballot Issue Committee

Ballot Issue Committee	Registered Address	Ballot Issue Question	Position	Total Receipts	Total Expenditures
Hawaii Civil Rights Voter Education Fund dba Vote Yes for Marriage Equality	HI	Marriage	Support	\$81,972.01	\$70,419.59

2. Total Receipts (includes Contributions Received and Other Receipts)

Ballot Issue Committee	Registered Address	Ballot Issue Question	Position	Total Receipts
Hawaii Civil Rights Voter Education Fund dba Vote Yes for Marriage Equality	HI	Marriage	Support	\$81,972.01

3. Total Expenditures (includes Expenditures Made and Expenditures Incurred)

Ballot Issue Committee	Registered Address	Ballot Issue Question	Position	Total Expenditures
Hawaii Civil Rights Voter Education Fund dba Vote Yes for Marriage Equality	HI	Marriage	Support	\$70,419.59

4. Closing Cash, Unpaid Expenditures and Surplus/Deficit (as of November 5, 2024)

Ballot Issue Committee	Closing Cash on Hand	Unpaid Expenditures	Surplus/Deficit
Hawaii Civil Rights Voter Education Fund dba Vote Yes for Marriage Equality	\$11,552.42	\$0.00	\$11,552.42

5. Contributions Received by Ballot Issue Committee (>\$100)

Ballot Issue Committee / Contributors	Amount
Hawaii Civil Rights Voter Education Fund dba Vote Yes for Marriage Equality	
Akana, Wayne	\$170.00
Alter, Aaron	\$750.00
Ankersmit, Barbara	\$1,000.00
Botticelli, Ann	\$500.00
Braulick, Nathan	\$150.00
Case, Edward	\$250.00
Chun, Daniel	\$1,000.00
Column NA/FBO/Alohilani Resort Waikiki	\$5,000.00
Coppa, Bruce	\$500.00
Delgadillo, Sarah	\$200.00
Dupont, Alfred Jerome	\$250.00
Enright, Scott	\$250.00
Foley, Daniel	\$250.00
Franklin, Barbara	\$150.00
Friends of Adrian Tam	\$500.00
Fukunaga, Carol	\$500.00
Goodman, James	\$500.00

Hamer, Dean	\$1,000.00
Hawai'i Civil Rights Voter Education Fund	\$25,000.00
Hawai'i State Teachers Association	\$500.00
Hawaiian Ethos LLC	\$1,000.00
Hong, Jeffrey	\$1,897.98
HSTA Political Action Fund	\$10,000.00
Human Rights Campaign	\$5,000.00
JACL of Hawaii Honolulu Chapter	\$5,000.00
Kaneko, William	\$500.00
Kapoi, Karey	\$500.00
Kobayashi, Robin	\$1,000.00
Laulusa, Karlyn	\$250.00
Law, Jack	\$1,000.00
Lee, Christopher	\$200.00
Leverenz, Nikos	\$280.00
Levinson, Steven	\$1,500.00
Lichty, Pamela	\$250.00
Lockard, Brodie	\$2,000.00
Lopez, Marianita	\$400.00
Louie, David	\$250.00
Luikwan, Ivan	\$250.00
Lum, Lori Ann	\$200.00
Mannis, Avi	\$1,000.00
Mugiishi, Mark	\$2,000.00
Oshiro, Blake	\$1,000.00
Ostrow, Stosh	\$1,000.00
Ramsey, Laurence	\$1,250.00
Sabas, Jennifer	\$500.00
Savasta, Peter	\$500.00
Simmons, Abby	\$500.00
Soon, Rebecca	\$250.00
Yamasaki, Ross	\$250.00

6. Ballot Issue Expenditures (Compiled by Category)

Expenditure Categories	Count	Count %	Total	Total %
Advertising, Media & Collateral Materials	32	44.44%	\$16,652.15	23.65%
Bank Charges, Merchant Fees & Adjustments	19	26.39%	\$1,052.72	1.49%
Contract, Employee & Professional Services	13	18.06%	\$33,386.09	47.41%
Food & Beverages	1	1.39%	\$872.98	1.24%
Printing, Postage, Mailing & Freight	5	6.94%	\$3,454.32	4.91%
Refund	1	1.39%	\$15,000.00	21.30%
Transfer Funds	1	1.39%	\$1.33	0.00%
Grand Total	72	100.00%	\$70,419.59	100.00%

7. Ballot Issue Expenditures by Ballot Issue Committee (Compiled by Vendor/Service Provider)

Ballot Issue Committee / Vendors/Service Providers	Amount
Hawaii Civil Rights Voter Education Fund dba Vote Yes for Marriage Equality	
ActBlue Technical Services	\$992.72
American Savings Bank	\$60.00
Coffield, Kris	\$21,054.18

Facebook	\$10,575.48
FedEx Honolulu	\$74.34
Frost, Josh	\$7,362.52
Hawai'i Civil Rights Voter Education Fund	\$15,000.00
Hawai'i State Teachers Association	\$500.00
Hong, Jeffrey	\$872.98
Integrative Collective LLC	\$1,650.00
MailChimp	\$1,413.60
Mikesell, Christopher	\$750.00
Sanchez, Anthone	\$1,000.00
Savasta, Peter	\$500.00
Scothorn, Rowan	\$1,000.00
Uniqode Phygital, Inc	\$123.57
Vistaprint	\$4,608.16
Voter Ping	\$2,748.69
Wix	\$133.35

8. Ballot Issue Expenditures by Ballot Issue Committee (Detailed by Vendor/Service Provider and Sorted in Descending Order)

Ballot Issue Committee / Vendors/Service Providers	Amount	Purpose of Expenditure
Hawaii Civil Rights Voter Education Fund dba Vote Yes for Marriage Equality		
Hawai'i Civil Rights Voter Education Fund	\$15,000.00	Return of all funds contributed by ACLU Hawai'i via Hawai'i Civil Rights Voter Education Fund
Frost, Josh	\$7,362.52	Campaign consultant compensation
Coffield, Kris	\$5,000.00	Campaign management compensation
Coffield, Kris	\$5,000.00	Campaign manager compensation
Coffield, Kris	\$5,000.00	Campaign manager compensation
Coffield, Kris	\$5,000.00	Campaign manager compensation
Voter Ping	\$2,748.69	Political text messages
Integrative Collective LLC	\$1,650.00	Videography
Vistaprint	\$1,272.13	Canvassing materials and postcards
Vistaprint	\$1,194.74	Canvassing materials and campaign signs
Coffield, Kris	\$1,000.00	Campaign manager compensation
Sanchez, Anthone	\$1,000.00	Volunteer coordinator compensation
Scothorn, Rowan	\$1,000.00	Volunteer Coordinator Compensation
Facebook	\$942.41	Social media advertisements
Facebook	\$942.41	Social media advertisements
Facebook	\$942.41	Social media advertisements
Facebook	\$942.31	Social media advertisements
Facebook	\$920.42	Social media advertisements
Hong, Jeffrey	\$872.98	Fundraiser catering from Piccola Onda LLC
Facebook	\$836.65	Social media advertisements
Facebook	\$760.21	Social media advertisements
Facebook	\$691.10	Social media advertisements
Facebook	\$691.10	Social media advertisements
Facebook	\$628.27	Facebook and Instagram advertisements
Facebook	\$628.27	Facebook and Instagram advertisements
Vistaprint	\$577.65	Campaign signs, banners, and postcards
Facebook	\$532.37	Social media advertisements
Hawai'i State Teachers Association	\$500.00	KITV Live Segment
Savasta, Peter	\$500.00	Web design

Mikesell, Christopher	\$500.00	Graphic design
MailChimp	\$471.20	Email marketing platform
MailChimp	\$471.20	Email marketing platform
MailChimp	\$471.20	Email marketing platform
Vistaprint	\$429.29	Canvassing materials and postcards
Facebook	\$380.30	Social media advertisements
Vistaprint	\$335.46	Campaign signs
Vistaprint	\$321.44	Canvassing materials and postcards
Facebook	\$255.85	Social media advertisements
Mikesell, Christopher	\$250.00	Graphic design
Facebook	\$248.65	Facebook and Instagram advertisements
Vistaprint	\$240.82	Campaign signs
Vistaprint	\$236.63	Campaign signs
ActBlue Technical Services	\$197.72	ActBlue technical service fee
ActBlue Technical Services	\$164.35	ActBlue service fee
Uniqode Phygital, Inc	\$123.57	QR code services
ActBlue Technical Services	\$121.48	ActBlue service fee
Facebook	\$116.52	Facebook and Instagram advertisements
ActBlue Technical Services	\$84.55	ActBlue technical service fee
FedEx Honolulu	\$74.34	Campaign flyers printing
ActBlue Technical Services	\$66.18	ActBlue technical services fee
ActBlue Technical Services	\$64.65	ActBlue technical services fee
Facebook	\$63.87	Social media advertisements
ActBlue Technical Services	\$59.26	ActBlue technical service fee
ActBlue Technical Services	\$57.28	ActBlue service fee
Coffield, Kris	\$52.85	Initial purchase of website plan, domain, and email account
Facebook	\$52.36	Social media advertisements
ActBlue Technical Services	\$51.37	ActBlue service fee
ActBlue Technical Services	\$50.37	ActBlue technical service fee
ActBlue Technical Services	\$45.64	ActBlue technical services fee
American Savings Bank	\$45.00	Outgoing wire fee
Wix	\$42.79	Campaign website
Wix	\$42.38	Campaign website
Wix	\$41.90	Campaign website
ActBlue Technical Services	\$12.86	ActBlue technical service fee
ActBlue Technical Services	\$8.11	ActBlue technical service fee
Wix	\$6.28	Wix email address
ActBlue Technical Services	\$5.93	ActBlue technical service fee
American Savings Bank	\$5.00	Paper statement monthly fee
American Savings Bank	\$5.00	Paper statement monthly fee
American Savings Bank	\$5.00	Paper statement monthly fee
ActBlue Technical Services	\$2.97	ActBlue technical service fee
Coffield, Kris	\$1.33	PayPal account test transaction (refunded)

9. Ballot Issue Questions (17 total)

State/County	Question #	Ballot Issue Question Topics	Ballot Issue Spending	Passed
State	1	Marriage	Yes	Yes
State	2	Senate Confirmation Process for Judicial Appointments	No	Yes
Honolulu	3	Climate Resiliency Fund	No	Yes

Honolulu	4	Department of Emergency Management	No	Yes
Honolulu	5	Ocean Safety Commission	No	Yes
Honolulu	6	Salaries for Councilmembers	No	Yes
Hawaii	7	County Council Vacancy in Office	No	Yes
Hawaii	8	Mayoral Appointment of Department Heads	No	Yes
Hawaii	9	Term of Office for the Cost of Government Commission	No	No
Maui	10	Salary Commission	No	Yes
Maui	11	Independent Staffing for Board of Ethics	No	Yes
Maui	12	Board and Commission Terms	No	No
Kauai	13	Police Commission Investigations	No	Yes
Kauai	14	Cost Control Commission Reports	No	Yes
Kauai	15	Public Access, Open Space & Natural Resources Preservation Fund	No	Yes
Kauai	16	Surety Bonds	No	Yes
Kauai	17	Ex-officio Youth Position on County Boards and Commissions	No	Yes