Do I need to File a Statement of Information for Electioneering Communication ("EC")?



OR



Are you purchasing an advertisement ("ad") that refers to a clearly identifiable candidate in 2024?*



Does your ad support or YES oppose a candidate in the upcoming election?



YES





Will your ad be broadcast from a cable, satellite, television, or radio ((**J**)) broadcast station...



Have you spent more than \$2,000 in the aggregate for ECs during the calendar year?



(3)

Published by electronic means (i.e., Facebook boosts, Google ads, other social media, or email)?

If you answered 'yes' to 1, 2, 3, or 4, you must file a Statement of Information for Electioneering Communication ("Statement")



The Statement must be filed within 24 hours of when the ad is publicly distributed . . .



(or within 24 hours of the date that a Mailer is first mailed)

Once a Statement is filed to disclose electioneering communication(s) of more than \$2,000 in the aggregate, you must file additional Statements for each subsequent expenditure made for an electioneering communication regardless of amount.

or within 60 days prior to a general election (i.e., September 6, 2024 to November 5, 2024)



. . . If the ad is made or scheduled to be made within 30 days prior to a primary election (i.e., July 11, 2024 to August 10, 2024)