



STATE OF HAWAII
CAMPAIGN SPENDING COMMISSION

235 S. Beretania Street, Room 300
Honolulu, Hawaii 96813
Phone: (808) 586-0285/Fax: (808) 586-0288
www.hawaii.gov/campaign

STATEMENT OF INFORMATION FOR
ELECTIONEERING COMMUNICATION (Revised 9/24/19)

For any person who will be broadcasting from a cable, satellite, television, or radio broadcast station; publishing in any periodical or newspaper or by electronic means which includes Facebook boosts, Google ads, or other social media; or mailing by bulk rate any advertisement that refers to a clearly identifiable candidate and contains an appeal to vote for or against a candidate in the upcoming election, and spends in an aggregate amount of more than \$2,000 during any calendar year, you must file a Statement of Information for Electioneering Communication ("Statement") within 24 hours of executing a contract to make this expenditure if the advertisement is made, or scheduled to be made, either within 30 days prior to a primary or initial special election (i.e., July 9, 2020 to August 8, 2020) or within 60 days prior to a general or special election (i.e., September 4, 2020 to November 3, 2020). See, Hawaii Revised Statutes §11-341.

Once you file a Statement, you must continue to file additional Statements for all subsequent expenditures by that person for electioneering communications even if the amount is under \$2,000 because this aggregate threshold was met with the initial Statement filing. Persons who fail to file the Statement or fail to timely file the Statement within 24 hours of executing a contract to make this expenditure, will be in violation of the campaign finance laws.

\*This form must be filed in addition to the filing of any other report required by candidate and noncandidate committees.

Amended
Enter the Filing Date for the Statement you are amending:

Section I - Information for Person Making the Electioneering Communication

- 1. Name of person or committee making the expenditure: Be Change Now
2. Name of person or committee sharing or exercising discretion or control over the person making the expenditure:
3. Custodian of books and accounts of the person or committee making the expenditure: Steven W. Mele
4. If the expenditure was made by a noncandidate committee, business entity, or an organization, please provide the additional information:
Names and titles of the executives or board of directors who authorized the expenditure: Joshua Magno
State of incorporation or formation: Hawaii
Principal address: PO Box 1195, Honolulu, HI 96808
5. If the expenditure was made by an individual, please provide the additional information:
Address:
Occupation:
Employer:

Section II - Contributions Received for the Electioneering Communication

1. If the expenditure was made by a candidate committee, noncandidate committee or organization, please provide the names and addresses of all persons who contributed to the candidate committee, noncandidate committee or organization for the purpose of publishing or broadcasting the electioneering communication:

Table with 2 columns: Name, Address

2. If you are a noncandidate committee making only independent expenditures (Super PAC), then please provide the three (3) top contributors identified in the electioneering communication as required by HRS §11-393:

	Name
1	Hawaii Carpenters Market Recovery Program Fund
2	
3	

**Section III - Expenditures Made for the Electioneering Communication**

1. Check which election the electioneering communication pertains:  Primary/1<sup>st</sup> Special  General/2<sup>nd</sup> Special

2. Name of clearly identifiable candidate(s): Esther Kiaaina

3. Candidate(s) is/are supported or opposed:  Supported  Opposed

4. Electioneering communication is made in coordination, cooperation, or concert with or at the request or suggestion of any candidate, candidate committee, or noncandidate committee, or agent of any candidate if any:  Yes  No

5. If yes, please provide the name of the candidate, candidate committee, or noncandidate committee, or agent of any candidate involved:

6. Complete the following table (as applicable):

Name of Person to Whom the Expenditure was Made (i.e., Vendor)	Date the Contract for the Expenditure was Executed (Form must be filed within 24 hours of the earliest contract date in this column. *See example below)	Date the Advertisement will be Broadcast, Published, or Mailed (Date should be within 30 days prior to the primary or within 60 days prior to the general)	Amount
Rising Tide Interactive, LLC			\$53,251.53
(Buy amount listed above is estimate for EC window.)			
Rising Tide Interactive, LLC			\$6,050.00
(Production amount listed above is estimate for EC window.)			

\* For example, if you enter 7/1/2020 in this column as the earliest contract execution date, then you must file this form by 7/2/2020. For the initial Statement, it must be filed within 24 hours of the contract execution date for the expenditure that exceeds the \$2,000 aggregate threshold.

*Jeremy Begun*

Signature of Person Completing Form

10/7/20 (2)  
Filing Date

(If you are filing multiple Statements on the same day, please include numbering to the filing date (i.e., 7/2/2020 (2), 7/2/2020 (3); and so forth)

**(Provide attachment for additional contributions reported in Section II, 1. and additional expenditures reported in Section III, 6.)**