Hawaii Campaign Spending Commission Survey



1. I AM A: (check one)		
	Response Percent	Response Count
Candidate	20.4%	19
Chairperson	2.2%	2
Treasurer	40.9%	38
Member of Media	3.2%	3
Member of Open/Good Government Group	3.2%	3
Other	30.1%	28
	answered question	93
	skipped question	0

2. I BELONG TO A: (check one) Response Response Percent Count **Candidate Committee** 46.2% 43 Noncandidate Committee 30.1% 28 Corporation 7.5% 7 Media Group 3.2% 3 Open/Good Government Group 4.3% 4 N/A 8.6% 8 answered question 93 skipped question 0

3. I AM FROM (i.e., address): (check one)

	Response Percent	Response Count
Oahu	59.1%	55
Hawaii	19.4%	18
Kauai	5.4%	5
Lanai	0.0%	0
Maui	9.7%	9
Molokai	0.0%	0
Outside the State of Hawaii	6.5%	6
	answered question	93
	skipped question	0

4. AS A COMMITTEE/CORPORATION, WE HAVE FILED CAMPAIGN SPENDING REPORTS SINCE: (enter year or approximate year as YYYY)

Response Count

72

answered question	72
skipped question	21

5. I HAVE DONE THE FOLLOWING: (check all that apply)

	Response Percent	Response Count
Made contribution(s) to a candidate(s)	67.7%	63
Made contribution(s) to a noncandidate committee(s)	26.9%	25
Provided services to candidate committee(s) (i.e., advertising, printing, food & entertainment, etc.)	34.4%	32
Provided services to a noncandidate committee(s) (i.e., advertising, printing, food & entertainment, etc.)	14.0%	13
Attended candidate fundraiser(s)	67.7%	63
Been involved in campaign activities (i.e., sign waving, door-to-door, phone bank, etc.)	62.4%	58
N/A	14.0%	13
	answered question	93
	skipped question	0

6. I HAVE OBTAINED CAMPAIGN SPENDING INFORMATION FROM THE FOLLOWING SOURCES: (check all that apply)

	_	_
	Response Percent	Response Count
Packet of material received upon filing as a candidate with the Office of Elections or County Clerk's Office	42.0%	37
Commission Office/Staff	69.3%	61
Commission Website	86.4%	76
Commission Social Media Site (i.e., Facebook, Twitter)	11.4%	10
Commission Email System	44.3%	39
Commission Newsletter	59.1%	52
Commission Training Class	30.7%	27
Commission Guidebooks and Manuals	58.0%	51
Political Party	13.6%	12
Attorney	13.6%	12
Certified Public Accountant	3.4%	3
Paid Consultant	2.3%	2
	Other (please specify) (Field limited to 50 characters)	3
	answered question	88
	skipped question	5

7. I HAVE CALLED THE COMMISSION OFFICE IN FISCAL YEAR 2013 (7/1/12-6/30/13): (check one)

	Response Percent	Response Count
Yes	73.9%	65
No	26.1%	23
	answered question	88
	skipped question	5

8. I HAVE VISITED THE COMMISSION OFFICE IN FISCAL YEAR 2013 (7/1/12-6/30/13): (check one)

	Response Percent	Response Count
Yes	28.4%	25
No	71.6%	63
	answered question	88
	skipped question	5

9. I HAVE "LIKED" THE COMMISSION'S FACEBOOK PAGE: (check one)

	Response Percent	Response Count
Yes (Continue to Question 10)	9.1%	8
No (Skip to Question 11)	90.9%	80
	answered question	88
	skipped question	5

10. IF SO, DO YOU FIND THE COMMISSION'S FACEBOOK POSTS TO BE INFORMATIVE AND HELPFUL: (check one)

	Response Percent	Response Count
Yes	46.2%	6
No	53.8%	7
	answered question	13
	skipped question	80

11. IF NOT, DO YOU PLAN TO "LIKE" THE COMMISSION'S FACEBOOK PAGE AT FACEBOOK.COM/HICSC: (check one)

	Response Percent	Response Count
Yes	23.9%	17
No	76.1%	54
	answered question	71
	skipped question	22

12. I AM "FOLLOWING" THE COMMISSION'S TWITTER PAGE: (check one)

	Response Percent	Response Count
Yes (Continue to Question 13)	11.4%	10
No (Skip to Question 14)	88.6%	78
	answered question	88
	skipped question	5

13. IF SO, DO YOU FIND THE COMMISSION'S TWITTERS POSTS ("TWEETS") TO BE INFORMATIVE AND HELPFUL: (check one)

	Response Percent	Response Count
Yes	53.3%	8
No	46.7%	7
	answered question	15
	skipped question	78

14. IF NOT, DO YOU PLAN TO "FOLLOW" THE COMMISSION'S TWITTER PAGE AT TWITTER.COM/HICSC: (check one)

	Response Percent	Response Count
Yes	13.9%	10
No	86.1%	62
	answered question	72
	skipped question	21

15. I HAVE "SUBSCRIBED" TO THE COMMISSION'S EMAIL SYSTEM TO RECEIVE EMAILS FROM THE COMMISSION: (check one)

	Response Percent	Response Count
Yes (Continue to Question 16)	86.4%	76
No (Skip to Question 17)	13.6%	12
	answered question	88
	skipped question	5

16. IF SO, DO YOU FIND THE COMMISSION'S EMAILS TO BE INFORMATIVE AND HELPFUL: (check one)

	Response Percent	Response Count
Yes	94.7%	71
No	5.3%	4
	answered question	75
	skipped question	18

17. IF NOT, DO YOU PLAN TO "SUBSCRIBE" TO THE COMMISSION'S EMAIL SYSTEM: (check one)

	Response Percent	Response Count
Yes	61.1%	11
No	38.9%	7
	answered question	18
	skipped question	75

18. WITH RESPECT TO THE COMMISSION'S BIANNUAL NEWSLETTER, PLEASE SELECT THE APPROPRIATE RESPONSE: (check one)

	Response Percent	Response Count
I receive and read the newsletter and would like the Commission to continue publishing the newsletter	70.5%	62
I receive the newsletter but do not read or find value in the information provided in the newsletter	3.4%	3
I do not receive the newsletter but I plan to subscribe to the e-newsletter at www.hawaii.gov/campaign/about/csc-newsletter/	12.5%	11
I am indifferent on this matter	13.6%	12
	Other (please specify) (Field limited to 50 characters)	3
	answered question	88
	skipped question	5

19. AS A COMMITTEE/CORPORATION, WE PARTICIPATE AND ENGAGE ON THE INTERNET IN THESE MEDIUMS: (check all that apply)

	Response Percent	Response Count
Website	69.3%	61
Facebook	43.2%	38
Twitter	19.3%	17
Internet Advertising	12.5%	11
Blogging	11.4%	10
N/A	29.5%	26
	Other (please specify) (Field limited to 50 characters)	2

answered question	88
skipped question	5

20. LET US KNOW IF YOU HAVE ANY SUGGESTIONS ON HOW THE COMMISSION CAN IMPROVE OUR COMMUNICATION WITH YOU: (Field limited to 250 characters)

22		
22	answered question	
71	skipped question	

Response Count

21. I HAVE ATTENDED THE FOLLOWING TRAINING CLASS(ES) HELD BY THE COMMISSION IN FISCAL YEAR 2013 (7/1/12-6/30/13): (check all that apply)

	Response Percent	Response Count
Candidate Committee (Skip to Question 23)	18.8%	16
Noncandidate Committee (Skip to Question 23)	9.4%	8
Partial Public Funding (Skip to Question 23)	3.5%	3
Never Attended (Continue to Question 22)	41.2%	35
N/A (Skip to Question 23)	32.9%	28
	answered question	85
	skipped question	8

22. IF YOU NEVER ATTENDED TRAINING, PLEASE INDICATE WHY: (check all that apply)

Training not offered at a time compatible with my schedule Do not have the time Training not at a convenient location Did not know about the training I prefer to obtain campaign spending information from other sources (i.e., Commission Website, Guidebooks, Manuals, E-Learning Videos, etc.) No interest Other (please specify) (Field limited to 50 of the compatible o			
Compatible with my schedule Do not have the time Training not at a convenient location Did not know about the training I prefer to obtain campaign spending information from other sources (i.e., Commission Website, Guidebooks, Manuals, E-Learning Videos, etc.) No interest	Response Percent	Response Count	
Training not at a convenient location Did not know about the training I prefer to obtain campaign spending information from other sources (i.e., Commission Website, Guidebooks, Manuals, E-Learning Videos, etc.) No interest	33.3%	13	
Did not know about the training I prefer to obtain campaign spending information from other sources (i.e., Commission Website, Guidebooks, Manuals, E-Learning Videos, etc.) No interest	5.1%	2	
I prefer to obtain campaign spending information from other sources (i.e., Commission Website, Guidebooks, Manuals, E-Learning Videos, etc.) No interest	10.3%	4	
spending information from other sources (i.e., Commission Website, Guidebooks, Manuals, E-Learning Videos, etc.) No interest	33.3%	13	
	28.2%	11	
Other (please specify) (Field limited to 50 of	2.6%	1	
) characters)	4	
answered	ed question	39	
skipped	ed question	54	

23. I HAVE VIEWED THE FOLLOWING E-LEARNING VIDEOS ON THE COMMISSION'S WEBSITE: (check all that apply)

	Response Percent	Response Count
Candidate Committee (Skip to Question 25)	17.6%	15
Noncandidate Committee (Skip to Question 25)	4.7%	4
Partial Public Funding (Skip to Question 25)	8.2%	7
Hawaii County Council Comprehensive Public Funding (Skip to Question 25)	3.5%	3
Never Viewed (Continue to Question 24)	55.3%	47
N/A (Skip to Question 25)	23.5%	20
	answered question	85
	skipped question	8

24. IF THE E-LEARNING VIDEOS WERE NEVER VIEWED, DID YOU KNOW THEY WERE AVAILABLE ON THE COMMISSION'S WEBSITE: (check one)

	Response Percent	Response Count
Yes	11.8%	6
No	88.2%	45
	answered question	51
	skipped question	42

25. I HAVE VIEWED THE FOLLOWING GUIDEBOOKS ON THE COMMISSION'S WEBSITE: (check all that apply)

	Response Percent	Response Count
Candidate Committee (Skip to Question 27)	44.7%	38
Treasurer (Skip to Question 27)	43.5%	37
Partial Public Funding (Skip to Question 27)	14.1%	12
Hawaii County Council Comprehensive Public Funding (Skip to Question 27)	10.6%	9
Candidate Filing System (Skip to Question 27)	30.6%	26
Noncandidate Committee (Skip to Question 27)	34.1%	29
Noncandidate Committee Filing System (Skip to Question 27)	29.4%	25
Corporate Reporting System (Skip to Question 27)	15.3%	13
Never Viewed (Continue to Question 26)	11.8%	10
N/A (Skip to Question 27)	10.6%	9
	answered question	85
	skipped question	8

26. IF THE GUIDEBOOKS WERE NEVER VIEWED, DID YOU KNOW THEY WERE AVAILABLE ON THE COMMISSION'S WEBSITE: (check one)

	Response Percent	Response Count
Yes	50.0%	10
No	50.0%	10
	answered question	20
	skipped question	73

27. I HAVE VISITED THE COMMISSION'S WEBSITE FOR THE FOLLOWING REASONS IN FISCAL YEAR 2013 (7/1/12-6/30/13): (check all that apply)

	Response Percent	Response Count
To check out "What's New"	41.2%	35
To use the searchable database (Continue to Questions 28-30)	50.6%	43
To view reports filed by candidate committees	60.0%	51
To view reports filed by noncandidate committees	43.5%	37
To view reports filed by corporations	22.4%	19
To view fundraiser notices filed by candidate committees	25.9%	22
To view fundraiser notices filed by noncandidate committees	14.1%	12
To view independent expenditure committee information	17.6%	15
To access campaign finance laws and rules	60.0%	51
To access advisory opinions	29.4%	25
To electronically file disclosure reports	63.5%	54
To access information on filing reports	48.2%	41
To access guidebooks	44.7%	38
To access forms	41.2%	35
To access e-learning videos	9.4%	8
To obtain information on contribution limits	38.8%	33

To obtain information on public funding programs	11.8%	10
To view the Commission's strategic plan	4.7%	4
To view the Commission's annual reports	8.2%	7
To access Commission meeting agendas and/or minutes	8.2%	7
To access the Commission's newsletters	24.7%	21
To view campaign finance statistics	12.9%	11
To obtain contact information for the Commission	32.9%	28
	Other (please specify) (Field limited to 50 characters)	2
	answered question	85
	skipped question	8

28. IF YOU VISITED THE COMMISSION'S WEBSITE TO USE THE SEARCHABLE DATABASE, WHAT DID YOU USE IT FOR: (check all that apply)

	Response Percent	Response Count
To view your candidate's data or opponent's data	73.7%	42
To search for names of contributors who gave money to candidates and the amounts given	80.7%	46
To search for how much money was given to candidates from the different contributor types such as individuals and noncandidate committees	54.4%	31
To search for how candidates spent/expended their money	47.4%	27
To search for loans made to candidates and the loan amounts	28.1%	16
To search for names of contributors who gave money to noncandidate committees including noncandidate committees making solely independent expenditures or Super PACs	40.4%	23
To search for how noncandidate committees and Super PACs spent/expended their money	40.4%	23
	Other (please specify) (Field limited to 50 characters)	4
	answered question	57
	skipped question	36

	CHABLE DATABASE TO BE HELPFUL: (check one)	
	Response Percent	Response Count
Yes	86.4%	57
No	13.6%	ę
	answered question	66
	skipped question	27
		Count
		Response Count
	answered question	
	skipped question	89
31. ARE THERE OTHER AREAS YOU WOULD LIKE TO SEE ON THE COMMISSION'S WEBSITE: (Field limited to 100 characters)		
		BSITE:
		Response
		Response
		Response Count

32. PLEASE IDENTIFY ANY COMMISSION TRAINING CLASS OR GUIDEBOOK OR OTHER RESOURCE WHICH YOU HAVE FOUND HELPFUL AND TELL US WHY: (Field limited to 250 characters)

	Response Count
	10
answered question	10
skipped question	83

33. AS A COMMITTEE/CORPORATION, WE HAVE ALWAYS FILED OUR DISCLOSURE REPORTS ON TIME: (check one)

	Response Percent	Response Count
Yes	59.0%	49
No	22.9%	19
N/A	18.1%	15
	answered question	83
	skipped question	10

34. AS A COMMITTEE/CORPORATION, WE HAVE BEEN FOUND TO HAVE A SUBSTANTIALLY DEFECTIVE OR DEFICIENT REPORT: (check one)

	Response Percent	Response Count
Yes	6.0%	5
No	71.1%	59
N/A	22.9%	19
	answered question	83
	skipped question	10

35. AS A COMMITTEE/CORPORATION, WE HAVE ENTERED INTO A CONCILIATION AGREEMENT WITH THE COMMISSION: (check one)

	Response Percent	Response Count
Yes	16.9%	14
No	41.0%	34
N/A	42.2%	35
	answered question	83
	skipped question	10

36. AS A COMMITTEE/CORPORATION, AN ADMINISTRATIVE COMPLAINT HAS BEEN FILED AGAINST US BEFORE THE COMMISSION: (check one)

	Response Percent	Response Count
Yes	4.8%	4
No	66.3%	55
N/A	28.9%	24
	answered question	83
	skipped question	10

37. AS A CANDIDATE COMMITTEE, WE HAVE QUALIFIED FOR AND RECEIVED PUBLIC FUNDING: (check one)

	Response Percent	Response Count
Yes (Continue to Question 38)	11.1%	9
No (Skip to Question 39)	44.4%	36
N/A	44.4%	36
	answered question	81
	skipped question	12

38. INDICATE WHICH PUBLIC FUNDING WAS RECEIVED: (check one)

		Response Percent	Response Count
Partial Public Funding		87.5%	7
Hawaii County Council Comprehensive Public Funding		12.5%	1
	ansv	wered question	8
	sk	ipped question	85

39. I AM A SUPPORTER OF PUBLIC FUNDING: (check one)

	Respo Perc		Response Count
Yes (Continue to Question 40)	58	8.0%	47
No (Skip to Question 41)	42	2.0%	34
	answered ques	stion	81
	skipped ques	tion	12

40. IF SO, WHY: (Field limite	ed to 100 characters)	
		Response Count
		24
	answered question	2
	skipped question	6
41. IF NOT, WHY: (Field limi	ited to 100 characters)	
		Respons Count
		1
	answered question	1
	answered question skipped question	
PROGRAMS ARE DEPENDEN	skipped question HE COMMISSION'S OPERATIONS AND PUBLIC FUNDING NT ON THE \$3 CHECK-OFF ON YOUR STATE INCOME TAX F	FORM?
PROGRAMS ARE DEPENDEN	skipped question HE COMMISSION'S OPERATIONS AND PUBLIC FUNDING	FORM? Respons
PROGRAMS ARE DEPENDEN	skipped question HE COMMISSION'S OPERATIONS AND PUBLIC FUNDING NT ON THE \$3 CHECK-OFF ON YOUR STATE INCOME TAX F	FORM? Respons Count
PROGRAMS ARE DEPENDEN (check one)	skipped question HE COMMISSION'S OPERATIONS AND PUBLIC FUNDING NT ON THE \$3 CHECK-OFF ON YOUR STATE INCOME TAX F Response Percent	FORM? Respons Count
PROGRAMS ARE DEPENDENT (check one)	Response Percent	FORM? Respons Count

43. DID YOU KNOW THAT CHECKING THE \$3 CHECK-OFF DOES NOT INCREASE YOUR TAX LIABILITY OR DECREASE YOUR REFUND? (check one)

	Response Percent	Response Count
Yes	75.6%	59
No	24.4%	19
	answered question	78
	skipped question	15

44. WILL YOU PLEASE HELP US AND REMEMBER TO CHECK THE \$3 CHECK-OFF ON YOUR NEXT STATE INCOME TAX FORM? (check one)

	Response Percent	Response Count
Yes	76.9%	60
No	23.1%	18
	answered question	78
	skipped question	15

45. WOULD YOU SUPPORT AN INCREASE IN THE AMOUNT OF THE TAX CHECK-OFF? (check one)

	Response Percent	Response Count
Yes	53.8%	42
No	46.2%	36
	answered question	78
	skipped question	15

46. WOULD YOU SUPPORT AN APPROPRIATION OF GENERAL FUNDS TO SEE PUBLIC FUNDING PROGRAMS CONTINUE? (check one)

	Response Percent	Response Count
Yes	57.7%	45
No	42.3%	33
	answered question	78
	skipped question	15

47. ARE YOU CONCERNED ABOUT NONCANDIDATE COMMITTEES MAKING SOLELY INDEPENDENT EXPENDITURES (i.e., "Super PACS")? (check one)

	Response Percent	Response Count
Yes (Continue to Question 48)	65.4%	51
No (Skip to Question 49)	34.6%	27
	answered question	78
	skipped question	15

48. IF SO, PLEASE NOTE YOUR CONCERNS: (Field limited to 100 characters)

	Response Count
	25
answered question	25
skipped question	68

49. PLEASE FEEL FREE TO PROVIDE ANY OTHER COMMENTS CONCERNING THE CAMPAIGN SPENDING COMMISSION: (Field limited to 500 characters)

Response
Count

9

answered question	9
skipped question	84