

2012 Election Summary

1. Total Candidates - 315

<u>Office</u>	<u>Total</u>	<u>Total Receipts</u>	<u>Total Disbursements</u>
Senate	56	\$3,330,900.11	\$2,513,772.84
House	129	\$3,238,051.22	\$2,908,959.14
Honolulu Mayor	4	\$3,923,418.65	\$3,909,753.13
Honolulu Prosecuting Attorney	2	\$329,913.24	\$316,257.15
Honolulu City Council	33	\$1,332,509.32	\$1,244,128.46
Hawaii Mayor	6	\$694,407.23	\$734,358.84
Hawaii Prosecuting Attorney	3	\$186,327.82	\$186,166.70
Hawaii County Council	27	\$432,286.92	\$402,003.75
Maui County Council	16	\$462,713.86	\$448,617.26
Kauai Prosecuting Attorney	2	\$52,922.18	\$57,215.20
Kauai County Council	9	\$394,533.74	\$350,899.95
Office of Hawaiian Affairs	28	\$325,441.96	\$332,098.59

2. # of seats up for election in 2012 - 117 of 128 seats in the State of Hawaii

- Incumbents - 98 candidates
 - Won - 85 (73% of 117 seats)
 - Lost - 13

Incumbents That Lost (13)

Office	District	County	Party	Candidate Name
Honolulu Council	1	Honolulu	Non-Partisan	Berg, Tom
Hawaii Council	4	Hawaii	Non-Partisan	Blas, Fred
Mayor		Honolulu	Non-Partisan	Carlisle, Peter
Kauai Council	At-Large	Kauai	Non-Partisan	Chang, Dickie
House	27		Republican	Ching, Corinne
House	48		Democrat	Chong, Dwight
House	11		Republican	Fontaine, George
Senate	11		Democrat	Fukunaga, Carol
House	33		Democrat	Giugni, Heather
Prosecuting Attorney		Kauai	Non-Partisan	Iseri-Carvalho, Shaylene
Kauai Council	At-Large	Kauai	Non-Partisan	Kualii, KipuKai
House	36		Democrat	Lee, Marilyn
Senate	25		Democrat	Ryan, Ellen Pohai

- Challengers - 121 candidates
 - Won - 11 (9% of 117 seats)
 - Lost - 110

Challengers That Won (11)

Office	District	County	Party	Candidate Name
Mayor		Honolulu	Non-Partisan	Caldwell, Kirk
House	47		Republican	Fale, Richard
House	36		Republican	Fukumoto, Beth
Kauai Council	At-Large	Kauai	Non-Partisan	Hooser, Gary
Hawaii Council	4	Hawaii	Non-Partisan	Ilagan, Gregg

House	11		Democrat	Ing, Mark
Kauai Council	At-Large	Kauai	Non-Partisan	Kagawa, Ross
Prosecuting Attorney		Kauai	Non-Partisan	Kollar, Justin
House	27		Democrat	Ohno, Takashi
Honolulu Council	1	Honolulu	Non-Partisan	Pine, Kymberly
Senate	25		Democrat	Thielen, Laura

- Open - 96 candidates
 - Won - 21 (18 % of 117 seats)
 - Lost - 75

Candidates That Ran for Open Seats and Won (21)

Office	District	County	Party	Candidate Name
OHA	Kauai		Non-Partisan	Ahuna, Daniel
House	30		Democrat	Cachola, Romy
House	45		Republican	Cheape, Lauren
Maui Council	Molokai	Maui	Non-Partisan	Crivello, Stephanie Stacy Helm
Hawaii Council	8	Hawaii	Non-Partisan	Eoff, Karen
Honolulu Council	6	Honolulu	Non-Partisan	Fukunaga, Carol
Maui Council	Kahului	Maui	Non-Partisan	Guzman, Don
Hawaii Council	7	Hawaii	Non-Partisan	Kanuha, Dru
Hawaii Council	5	Hawaii	Non-Partisan	Kern, Zendo
House	19		Democrat	Kobayashi, Bertrand
OHA	Maui		Non-Partisan	Lindsey, Carmen
House	6		Democrat	Lowen, Nicole
Honolulu Council	7	Honolulu	Non-Partisan	Manahan, Joey
House	40		Republican	McDermott, Bob
Honolulu Council	9	Honolulu	Non-Partisan	Menor, Ron
House	3		Democrat	Onishi, Richard
Hawaii Council	1	Hawaii	Non-Partisan	Poindexter, Valerie
Prosecuting Attorney		Hawaii	Non-Partisan	Roth, Mitchell
Senate	2		Democrat	Ruderman, Russell
House	34		Democrat	Takayama, Gregg
Hawaii Council	9	Hawaii	Non-Partisan	Wille, Margaret

3. Total Receipts - \$14,703,426.25

Total Contributions Received - \$13,196,355.61

Total Other Receipts - \$692,360.26

Total Loans - \$814,710.38

4. Total Disbursements - \$13,404,231.01

Total Expenditures - \$12,781,692.98

Total Loans Repaid/Forgiven - \$404,264.10

Total Unpaid Expenditures Paid/Forgiven - \$218,273.93

5. Top 10 Receipts (includes Contributions Received, Other Receipts and Loans)

Office	Candidate Name	Status	Won	Receipts
Mayor	Caldwell, Kirk	Challenger	Y	\$1,698,669.48
Mayor	Cayetano, Benjamin	Challenger	N	\$1,484,961.32
Mayor	Carlisle, Peter	Incumbent	N	\$739,787.85
Mayor	Kenoi, William	Incumbent	Y	\$643,166.75
Senate	Hee, Clayton	Incumbent	Y	\$306,521.53
Senate	Green, Josh	Incumbent	Y	\$300,504.13
Honolulu Council	Anderson, J. Ikaika	Incumbent	Y	\$222,716.47
Prosecuting Attorney	Kaneshiro, Keith	Incumbent	Y	\$216,454.28
Senate	Baker, Rosalyn	Incumbent	Y	\$183,979.82
Senate	Kidani, Michelle	Incumbent	Y	\$182,130.08

6. Top 10 Contributions Received

Office	Candidate Name	Status	Won	Contributions
Mayor	Caldwell, Kirk	Challenger	Y	\$1,642,441.93
Mayor	Cayetano, Benjamin	Challenger	N	\$1,402,576.22
Mayor	Carlisle, Peter	Incumbent	N	\$716,777.38
Mayor	Kenoi, William	Incumbent	Y	\$640,213.24
Senate	Hee, Clayton	Incumbent	Y	\$306,521.53
Senate	Green, Josh	Incumbent	Y	\$288,105.00
Honolulu Council	Anderson, J. Ikaika	Incumbent	Y	\$221,660.52
Prosecuting Attorney	Kaneshiro, Keith	Incumbent	Y	\$215,386.23
Senate	Baker, Rosalyn	Incumbent	Y	\$183,617.91
Senate	Kidani, Michelle	Incumbent	Y	\$182,130.08

7. 2012 Contributions Received (More than \$100) by Contributor Type

Contributor Type	Number	%	Total	%
Candidate Committee	97	0.60%	\$84,091.62	0.94%
Immediate Family	207	1.28%	\$217,460.71	2.42%
Individual	11,441	70.97%	\$5,751,137.18	64.01%
Noncandidate Committee	1,332	8.26%	\$946,479.09	10.53%
Other Entity	3,002	18.62%	\$1,959,691.06	21.81%
Political Party	42	0.26%	\$26,347.50	0.29%

8. Top 10 Loans

Office	Candidate Name	Status	Won	Loans
Mayor	Cayetano, Benjamin	Challenger	N	\$77,939.22
Mayor	Caldwell, Kirk	Challenger	Y	\$50,000.00
Honolulu Council	Shubert-Kwock, Chu Lan	Open	N	\$45,855.48
Senate	Kahele, Gilbert	Incumbent	Y	\$39,857.94
OHA	Lee, Calvin	Challenger	N	\$34,760.02
Senate	Fukunaga, Carol	Incumbent	N	\$25,000.00
House	Giugni, Heather	Incumbent	N	\$25,000.00
Senate	Inouye, Lorraine	Challenger	N	\$25,000.00
Honolulu Council	Nakasato, Kevin	Open	N	\$20,582.97
Senate	Ikeda, Donald	Challenger	N	\$20,000.00

9. 2012 Loans by Loan Type

Loan Type	Number	%	Total	%
Candidate	536	78.13%	\$528,463.09	67.81%
Financial Institution	3	0.44%	\$95,000.00	12.19%
Immediate Family	54	7.87%	\$98,987.79	12.70%
Other Entity	93	13.56%	\$56,856.42	7.30%

10. Top 10 Outstanding Loans (includes Loans from Prior Elections)

Office	Candidate Name	Status	Won	Loans
Mayor	Caldwell, Kirk	Challenger	Y	\$238,000.00
Mayor	Cayetano, Benjamin	Challenger	N	\$75,000.00
Senate	Meyer, Colleen	Challenger	N	\$60,945.71
Senate	Inouye, Lorraine	Challenger	N	\$56,000.00
Maui Council	Cochran, Elle	Incumbent	Y	\$53,662.00
Honolulu Council	Shubert-Kwock, Chu Lan	Open	N	\$45,855.48
Kauai Council	Furfaro, Jay	Incumbent	Y	\$29,725.00
House	Hapai, Marlene	Open	N	\$25,558.55
Hawaii Council	Ford, Brenda	Incumbent	Y	\$25,000.00
House	Giugni, Heather	Incumbent	N	\$25,000.00

11. Top 10 Disbursements (includes Expenditures, Loans Repaid/Forgiven and Unpaid Exp. Paid/Forgiven)

Office	Candidate Name	Status	Won	Disbursements
Mayor	Caldwell, Kirk	Challenger	Y	\$1,675,561.26
Mayor	Cayetano, Benjamin	Challenger	N	\$1,420,534.29
Mayor	Carlisle, Peter	Incumbent	N	\$813,657.58
Mayor	Kenoi, William	Incumbent	Y	\$683,774.00
Prosecuting Attorney	Kaneshiro, Keith	Incumbent	Y	\$214,782.69
Senate	Hee, Clayton	Incumbent	Y	\$190,320.57
Senate	Kahele, Gilbert	Incumbent	Y	\$170,586.20
Honolulu Council	Pine, Kymberly	Challenger	Y	\$148,023.68
Senate	Taniguchi, Brian	Incumbent	Y	\$146,729.57
Honolulu Council	Manahan, Joey	Open	Y	\$143,427.70

12. Top 10 Expenditures

Office	Candidate Name	Status	Won	Expenditures
Mayor	Caldwell, Kirk	Challenger	Y	\$1,669,051.76
Mayor	Cayetano, Benjamin	Challenger	N	\$1,404,584.27
Mayor	Carlisle, Peter	Incumbent	N	\$798,657.58
Mayor	Kenoi, William	Incumbent	Y	\$683,774.00
Prosecuting Attorney	Kaneshiro, Keith	Incumbent	Y	\$178,811.49
Senate	Hee, Clayton	Incumbent	Y	\$146,365.77
Honolulu Council	Pine, Kymberly	Challenger	Y	\$145,646.66
Senate	Taniguchi, Brian	Incumbent	Y	\$145,440.11
Senate	Kahele, Gilbert	Incumbent	Y	\$140,713.62
Honolulu Council	Manahan, Joey	Open	N	\$136,056.39

13. 2012 Expenditures by Category

Expenditure Category	Number	%	Total	%
Advertising	3,317	16.45%	\$4,671,425.81	42.22%
Bank Charges & Adjustments	953	4.73%	\$31,743.29	0.29%
Candidate Fundraiser Tickets	153	0.76%	\$62,799.58	0.57%
Contribution to Community Organization	426	2.11%	\$71,017.47	0.64%
Contribution to Political Party	96	0.48%	\$23,895.94	0.22%
Durable Assets	49	0.24%	\$29,568.11	0.27%
Employee Services	93	0.46%	\$82,152.30	0.74%
Filing Fee	175	0.87%	\$30,307.27	0.27%
Food & Beverages	4,520	22.42%	\$958,161.74	8.66%
Hawaii Election Campaign Fund	55	0.27%	\$28,349.74	0.26%
Insurance	26	0.13%	\$9,809.44	0.09%
Lease/Rent	433	2.15%	\$290,818.41	2.63%
Office Supplies	1,329	6.59%	\$128,902.35	1.17%
Other	3,075	15.25%	\$664,041.31	6.00%
Postage/Mailing	1,161	5.76%	\$1,071,211.35	9.68%
Printing	1,856	9.21%	\$1,635,899.13	14.79%
Professional Services	1,031	5.11%	\$884,063.39	7.99%
Surveys, Polls & Voter Lists	172	0.85%	\$211,093.60	1.91%
Taxes	12	0.06%	\$1,682.78	0.02%
Travel & Lodging	522	2.59%	\$83,701.45	0.76%
Utilities	306	1.52%	\$67,938.75	0.61%
Vehicle	399	1.98%	\$25,088.35	0.23%

14. Top 10 Cost Per Vote

Office	Candidate Name	Status	Won	Disbursements	Votes	Cost Per Vote
House	Hanlon, Colin	Challenger	N	\$46,272.88	347	\$133.35
House	Rattner, Joseph	Open	N	\$12,814.36	141	\$90.88
Hawaii Council	Westervelt, Bradley	Challenger	N	\$43,423.77	559	\$77.68
Senate	Helm, Kanohowailuku	Challenger	N	\$20,849.05	316	\$65.98
House	Cachola, Romy	Open	Y	\$76,360.87	1,236	\$61.78
Honolulu Council	Shubert-Kwock, Chu Lan	Open	N	\$48,911.66	1,039	\$47.08
House	Halperin, Susan "Netra"	Challenger	N	\$31,316.85	682	\$45.92
House	Martinez, Rosebella	Open	N	\$26,110.00	582	\$44.86
House	Ahu-Isa, Lei	Challenger	N	\$43,453.10	1,043	\$41.66
House	Keith-Agaran, Gilbert	Incumbent	Y	\$89,821.07	2,282	\$39.36

15. Top 10 Surplus (as of November 6, 2012)

Office	Candidate Name	Status	Won	Closing Cash	Debts	Surplus
Senate	Hee, Clayton	Incumbent	Y	\$341,080.16	\$0.00	\$341,080.00
Senate	Green, Josh	Incumbent	Y	\$315,901.32	\$0.00	\$315,901.00
Senate	Kim, Donna Mercado	Incumbent	Y	\$254,517.99	\$0.00	\$254,518.00
House	Cachola, Romy	Open	Y	\$156,979.34	\$0.00	\$156,979.00
Senate	Dela Cruz, Donovan	Incumbent	Y	\$128,680.16	\$0.00	\$128,680.00
House	Say, Calvin	Incumbent	Y	\$121,031.40	\$0.00	\$121,031.00

Honolulu Council	Anderson, J. Ikaika	Incumbent	Y	\$101,062.63	\$0.00	\$101,063.00
Senate	Tsutsui, Shan	Incumbent	Y	\$96,681.63	\$0.00	\$96,682.00
Senate	Baker, Rosalyn	Incumbent	Y	\$89,052.17	\$0.00	\$89,052.00
House	Oshiro, Marcus	Incumbent	Y	\$83,866.14	\$0.00	\$83,866.00

16. Partial Public Funds Disbursed - \$145,696 to 22 candidates (7% of 312 candidates)

- Outcome - 9 successful / 13 unsuccessful
- Total Candidates Filing the Affidavit - 142 (46% of 312 candidates)
- Total Candidates Filing the Affidavit and Exceeding the Expenditure Limit - 4
- Total Candidates Filing the Statement of Intent - 51 (16% of 312 candidates)

17. Hawaii County Council Comprehensive Public Funds Disbursed - \$215,344.23 to 8 candidates (30% of 27 Hawaii County Council candidates)

- Outcome - 4 successful / 4 unsuccessful
- Total Candidates Filing the Declaration of Intent - 9 (3 other candidates withdrew)