

King Kamehameha Celebration Commission

355 N. King Street Honolulu, HI 96817
Department of Accounting & General Services

99th Annual King Kamehameha Floral Parade, Honolulu – Application

Application Deadline: May 2, 2015 | Parade: June 13, 2015

FLOATS & DECORATED VEHICLES:

Float Decorated Vehicle(s) Trolley

Number of Vehicles if more than one: _____

Name of Organization	
Contact Person	
Email Address	
Contact Phone Number	
Website (if applicable)	
Parade Day Contact (if different from above)	
Parade Day Contact cell	

❖ Attach all related experience, such as marching or riding in a parade on a separate sheet

ALL APPLICATIONS ARE SUBJECT TO THE APPROVAL OF THE KING KAMEHAMEHA CELEBRATION COMMISSION AND ALL DECISIONS ARE FINAL

In consideration of permission to participate in the 2015 King Kamehameha Parade, the Applicant does hereby release and hold harmless the State of Hawai‘i, King Kamehameha Celebration Commission (Commission), and all other coordinating associations, and their respective officers, employees, and agents from and against all liability arising out of or resulting from the acts or omissions of the Applicant and the Applicant's employees, officers, agents under this event. The Applicant recognizes that there are inherent risks associated with participation in this event and chooses to participate on its own free will.

I hereby authorize the Commission to use the photographs and video footage taken of our organization, and my name, for use in the Commission’s printed publications, ads, website and any form of media. I acknowledge that since our participation in publications, media and websites produced by the Commission is voluntary, I will receive no financial compensation. I further agree that our participation in any publication and website produced by the Commission confers upon me no rights of ownership whatsoever.

This waiver must be accompanied by a signed permission slip for any participating minor. Parents and/or legal guardians must sign for all minors. Additionally, no children under the age of 12 are allowed to ride on any float or vehicle unless closely supervised by a responsible adult. Mahalo.

Signature of Authorized Representative

Date

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INFORMATION FOR KING KAMEHAMEHA PARADE PARTICIPANTS

Mail completed application and any accompanying documents to:

King Kamehameha Celebration Commission

355 N. King Street, Honolulu, HI 96817

Or scanned documents may be e-mailed to leslie.cho@alamoanahotel.com and kimo@sot-hi.com.

Parade Theme: E ola ka mō‘ī Kamehameha ‘Elima – The legacy of Kamehameha V

Parade Route and Staging

- Building lot will be in the Exhibition Hall of the Hawai‘i Convention Center
 - Details to be reviewed at General Parade Meeting.
 - HPD escort will depart at 7:00am via Atkinson and Ala Moana Boulevard to Parade site.
 - DECORATED VEHICLE LOT will be announced at the General Parade Meeting
- Parade will start at King and Richards Street fronting the ‘Iolani Palace
 - Floats and Decorated Vehicles ‘Ewa on King Street and Bishop
 - Be mindful of Parade Starter
- Upon passing the statue of King Kamehameha I, you will not be allowed to stop for any reason.
 - Stopping will slow the rest of the Parade down.
 - We ask that tribute to the King be made on the move with song, chant or gesture. At no time should anyone break away from your unit to approach the statue.
 - Please consider paying your respects during the Statue Lei Draping Ceremony on June 12, 2015 at 3:00pm.
- Turning right onto Punchbowl, passing Kawaiaha‘o Church
- Left onto Ala Moana Boulevard
 - Please be mindful of traffic as Parade will cross over from the mauka lanes to the makai lanes to allow for cruise ship traffic.
- Right onto Kalākaua Avenue
- Parade will end at Kapi‘olani Park.
 - All Parade participants must adhere to City & County of Honolulu noise ordinances regarding the Honolulu Zoo.

Parade Guidelines

- The primary focus of this floral Parade is to honor and celebrate the legacy and memory of King Kamehameha I, unifier of the Hawaiian Island. Regardless of Parade theme, please keep this in mind while preparing for and participating in the King Kamehameha Celebration Floral Parade.
- Each entry must be submitted on an official parade application. No application, no entry.
- Incumbent politicians are welcome, however must represent only that office. No campaigning allowed in Parade.
- Parade Contact is responsible for making unit aware of and communicating all rules and regulations to, and understood by, the unit’s participants.

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- The Parade Committee will determine suitability of all entrants. All decisions are final. All entries are subject to the approval of the parade committee.

Parade Day Guidance

- All entries must remain in the order assigned by Staging Crew.
- We require that you stay on the parade route and keep pace with the parade lead.
- For yours and the crowd's safety, no passing out or throwing anything from your unit. Watch for children along parade route.
- Please use adequate identification of your group or sponsor on your entry.
- Parade begins at 9:00am, assembly start times vary.
- Stay hydrated throughout the parade route, and apply sunscreen prior to parade start.
- NO FEE to enter.
- All participants must abide by the rules and regulations established by the Parade Committee.
- Drivers of vehicles must have good visibility from driver's seat. Be mindful when decorating the hood of a vehicle. Safety first.
- Floats will be judged separately from Decorated Vehicles and Trolleys.
 - Judges will be positioned along the Parade route.
 - Judging to be based on creativity, originality and for capturing the theme.
- Parade will end at Kapi'olani Park.
 - No music or amplified noise beyond Kapahulu Avenue before the Honolulu Zoo, per City & County noise ordinance.
 - Floats and Trolleys, no dismantling other than to make street-safe.
 - Return to Hawai'i Convention Center.
 - Decorated Vehicles, please abide by Parade Security direction and instruction.

The King Kamehameha Celebration Floral Parade Committee reserves the right of placement of all parade units. Placement will be determined by royal Hawaiian protocols, as well as for the most pleasant, safe, smooth-running parade possible.

Parade narrative: Due May 22, 2015 – Email to leslie.cho@alamoanahotel.com

- ✓ **Describe your organization and unit in less than 100 words; 20pt font preferred, one page.**
- ✓ Use bullet points to allow for proper spacing.
- ✓ Narratives exceeding 100 words will be edited at the discretion of the Parade Committee.
- ✓ Suggestions:
 - Organization's purpose – what are you all about? Who are you?
 - Organization's history – date of establishment, notable members, etc.
 - List of members (and titles/offices if they hold any) in the unit
 - Materials used in construction of floats, sprays, lei, etc.
 - Past King Kamehameha Celebration participation information
 - Upcoming events or fund raisers for organization

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- Any relevant information you would like to include
- ✓ Narrative *may* be used for television broadcast, and will be read at all Announcer Stands along the Parade route.
- ✓ **Due no later than MAY 22, 2015**, but may be turned in earlier; any narratives or changes to narratives received after this date are not guaranteed to be included in the overall Parade Script.
- ✓ **Keep in mind, this is meant to be short, concise and to the point as the unit will be moving by while Narrative is being read by Parade Announcer.**

Parade Meeting:

May 21, 2015 – Hawai‘i State Capitol Auditorium (entrance in lower garage off Miller Street, past the Governor’s mansion); **6:00pm – 8:00pm**, free parking available after 5pm in metered stalls in the Capitol parking garage. **Meeting is mandatory for at least one representative per unit.**

Hawai‘i Convention Center schedule to be reviewed at this time, as well as Decorated Vehicle lot and assembly.

Information shared at meeting should be shared with your entire unit. Communication is key for a successful Parade.

2015 Parade Contacts

Float/DV Chair: Leslie Cho, leslie.cho@alamoanahotel.com; (808) 228-5050
Kimo Keawe, kimo@sot-hi.com; (808) 349-3684
Parade Chair: Kainoa Daines

****PLEASE RETURN COVER PAGE TO EMAIL ADDRESSES LISTED ABOVE,
OR MAKE ALTERNATIVE ARRANGEMENTS WITH CHAIRS.****